

MTD Sales
15.74 L

Brand Share %
5.03 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	8.33	9.13 %
Wash-Mac	4.03	4.96 %
Air-Cond	3.14	2.28 %
D-Freez	0.24	10.31 %
Total	15.74	5.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	3.99	8.41 %
CHENNAI-02	2.88	9.41 %
WEST-02	2.08	6.97 %
SOUTH ARCOT	1.51	8.40 %
SOUTH-01	1.39	3.47 %
WEST-01	1.13	4.75 %
TRICHY-01	1.11	2.11 %
CHENNAI-01	0.84	1.69 %
NORTH ARCOT	0.81	4.38 %
KL-SOUTH		0.00 %
Total	15.74	5.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	1.85	11.43 %
Wash-Mac	1.13	8.50 %
Air-Cond	0.78	4.47 %
D-Freez	0.24	35.45 %
Total	3.99	8.41 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.28	4.43 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
MDU3	-0.11	-19.42 %
Total	3.99	8.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.29	16.80 %
Fridge	1.02	12.24 %
Air-Cond	0.57	3.89 %
Total	2.88	9.41 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	2.88	9.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.36	13.99 %
Air-Cond	0.51	6.99 %
Wash-Mac	0.21	1.64 %
Total	2.08	6.97 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	2.08	6.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.00	15.70 %
Air-Cond	0.52	5.55 %
Total	1.51	8.40 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	1.51	8.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	0.84	8.58 %
Wash-Mac	0.55	4.42 %
Total	1.39	3.47 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.13	3.49 %
VLY1	0.12	4.22 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	1.39	3.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	0.76	7.85 %
Wash-Mac	0.37	3.57 %
Total	1.13	4.75 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.13	4.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.52	1.92 %
Fridge	0.39	2.55 %
Wash-Mac	0.20	1.99 %
Total	1.11	2.11 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	1.11	2.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	0.41	4.60 %
Air-Cond	0.26	0.77 %
Wash-Mac	0.17	2.33 %
Total	0.84	1.69 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	0.84	1.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.70	10.78 %
Wash-Mac	0.11	2.49 %
Total	0.81	4.38 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.81	4.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %