



TN : GODREJ Sales Performance 02/05/2026 9:17 AM

MTD Sales
145.52 L

Brand Share %
4.35 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	106.63	3.83 %
Fridge	26.62	9.47 %
Wash-Mac	12.28	4.37 %
Total	145.52	4.35 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	24.23	8.67 %
SOUTH-01	20.90	4.11 %
WEST-02	19.93	5.30 %
SOUTH-03	16.16	3.10 %
TRICHY-01	15.35	3.02 %
SOUTH ARCOT	13.54	5.04 %
CHENNAI-01	13.04	3.64 %
CHENNAI-02	12.23	4.19 %
NORTH ARCOT	10.15	4.35 %
Total	145.52	4.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.94	8.28 %
Fridge	4.54	13.39 %
Wash-Mac	1.74	6.20 %
Total	24.23	8.67 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.27	1.61 %
AVI1	0.25	2.90 %
PPI1	0.15	3.53 %
CBE3	0.14	1.31 %
CBE5	0.12	4.27 %
GBM1	0.08	1.16 %
ANR1		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	24.23	8.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.08	3.42 %
Fridge	3.71	7.92 %
Wash-Mac	3.11	6.22 %
Total	20.90	4.11 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.75	2.97 %
NGR1	0.56	2.05 %
KVT1	0.46	1.22 %
MAR1	0.41	4.10 %
VL1	0.34	1.44 %
STU2	0.32	4.00 %
SKD1	0.31	2.78 %
RND1	0.28	1.57 %
APK2	0.28	4.21 %
TVL1	0.28	0.42 %
TCN1	0.13	1.36 %
VNR1	0.12	1.51 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS1		0.00 %
VKM1		0.00 %
Total	20.90	4.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.68	5.33 %
Fridge	2.76	7.25 %
Wash-Mac	1.49	3.43 %
Total	19.93	5.30 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.93	2.61 %
KRI1	0.43	2.74 %
SLM3	0.18	1.13 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	19.93	5.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.08	2.94 %
Fridge	2.51	6.32 %
Wash-Mac	0.57	1.53 %
Total	16.16	3.10 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.71	1.61 %
MDU6	0.61	2.98 %
MPA1	0.53	3.11 %
KRR1	0.31	0.96 %
KKD3	0.23	0.80 %
MDU3	0.23	2.36 %
NTM1	0.12	3.09 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
Total	16.16	3.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.33	3.01 %
Fridge	1.22	3.68 %
Wash-Mac	0.80	2.63 %
Total	15.35	3.02 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.92	3.45 %
TVR2	0.92	2.84 %
TRY1	0.70	0.94 %
MDI1	0.54	1.96 %
AYR1	0.53	3.91 %
TNJ2	0.52	2.94 %
NGT1	0.43	2.30 %
KUM2	0.42	4.31 %
PBR2	0.36	1.09 %
TTP1	0.31	2.42 %
TNJ1	0.24	1.10 %
TRY4	0.16	1.18 %
APM1	0.14	1.18 %
NCK1	0.12	1.41 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	15.35	3.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.39	4.53 %
Fridge	2.65	14.77 %
Wash-Mac	0.50	2.36 %
Total	13.54	5.04 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.34	3.28 %
NVL2	0.32	2.20 %
CDM1	0.30	1.82 %
CUD1	0.27	1.32 %
VCM2	0.12	0.99 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	13.54	5.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.97	2.30 %
Fridge	4.19	15.59 %
Wash-Mac	1.88	6.65 %
Total	13.04	3.64 %

Branch *	MTD Sales L	Brand Share %
CH16	0.58	3.11 %
CH30	0.52	3.29 %
CH25	0.36	3.00 %
CH19	0.34	1.92 %
CH35	0.32	2.80 %
MRM1	0.32	2.61 %
CH48	0.24	1.42 %
CH45	0.23	1.93 %
CH49	0.20	1.75 %
CH39	0.13	1.99 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH42		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	13.04	3.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.53	3.43 %
Fridge	2.79	12.02 %
Wash-Mac	0.91	4.61 %
Total	12.23	4.19 %

Branch *	MTD Sales L	Brand Share %
CH50	0.30	2.87 %
CH18	0.24	2.01 %
CH41	0.24	2.20 %
CH15	0.22	0.64 %
PON1	0.18	2.91 %
MJR1	0.12	1.60 %
CH01		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
CH31	-0.26	-5.88 %
Total	12.23	4.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.62	3.51 %
Fridge	2.24	10.47 %
Wash-Mac	1.29	5.59 %
Total	10.15	4.35 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.52	3.49 %
KPM2	0.44	2.63 %
SLG1	0.18	2.99 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	10.15	4.35 %