



TN : GODREJ Sales Performance 02/04/2026 9:17 AM

MTD Sales
128.74 L

Brand Share %
5.11 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	84.20	4.15 %
Fridge	32.57	13.60 %
Wash-Mac	11.97	4.77 %
Total	128.74	5.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	23.33	5.53 %
WEST-01	20.57	7.71 %
SOUTH-03	18.47	4.62 %
TRICHY-01	15.59	4.57 %
CHENNAI-01	13.58	5.14 %
WEST-02	12.56	4.88 %
SOUTH ARCOT	9.91	6.22 %
CHENNAI-02	8.24	3.28 %
NORTH ARCOT	6.49	4.12 %
Total	128.74	5.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.82	4.45 %
Fridge	5.19	16.24 %
Wash-Mac	2.33	6.82 %
Total	23.33	5.53 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.06	2.25 %
KGL1	0.65	4.97 %
KVT1	0.64	3.58 %
MAR1	0.59	4.08 %
PKD1	0.38	3.78 %
RPM1	0.37	3.38 %
VLY1	0.25	1.92 %
TYI1	0.25	2.84 %
NGR1	0.24	0.67 %
SDI1	0.21	2.91 %
APK2	0.18	4.75 %
COL1	0.14	2.83 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
MMT1		0.00 %
S2SD		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	23.33	5.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.44	7.83 %
Fridge	2.71	11.81 %
Wash-Mac	0.42	1.96 %
Total	20.57	7.71 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.98	4.92 %
CBE4	0.70	4.86 %
CBE1	0.50	3.54 %
PLI1	0.46	3.16 %
PDM1	0.23	4.32 %
PPI1	0.18	5.01 %
ANR1	0.12	2.54 %
AVI1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	20.57	7.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.63	3.56 %
Fridge	5.12	14.77 %
Wash-Mac	1.72	4.48 %
Total	18.47	4.62 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.72	2.84 %
MDU6	0.90	4.19 %
DGL1	0.57	3.50 %
MPA1	0.28	0.89 %
PNI1	0.25	4.34 %
TEN2	0.25	2.80 %
TMM1	0.24	3.74 %
DGL2	0.23	1.77 %
KYK1	0.14	2.98 %
ADP1	0.14	3.90 %
KRR1	0.12	0.76 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU7		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	18.47	4.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.89	4.00 %
Fridge	4.15	12.87 %
Wash-Mac	0.55	1.50 %
Total	15.59	4.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.71	2.89 %
TVR2	0.87	4.56 %
MDI1	0.82	5.03 %
TNJ1	0.46	3.58 %
NGT1	0.38	4.96 %
MVM1	0.32	1.47 %
TTP1	0.25	3.50 %
PDK1	0.24	3.32 %
JKM1	0.19	1.71 %
ORU1	0.14	2.87 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	15.59	4.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.81	3.72 %
Fridge	3.44	12.94 %
Wash-Mac	2.33	8.55 %
Total	13.58	5.14 %

Branch *	MTD Sales L	Brand Share %
CH05	0.86	4.26 %
CH08	0.54	3.32 %
CH07	0.49	3.71 %
CH49	0.47	4.86 %
CH30	0.43	3.76 %
CH47	0.26	4.49 %
CH26	0.13	3.65 %
CH39	0.12	1.53 %
AVD1		0.00 %
CH19		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
WCHN		0.00 %
Total	13.58	5.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.58	3.98 %
Fridge	3.13	10.26 %
Wash-Mac	1.84	5.09 %
Total	12.56	4.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.80	3.39 %
ERD2	0.76	4.02 %
NKL2	0.74	4.97 %
ERD1	0.69	1.96 %
SLM2	0.66	3.96 %
MCR1	0.35	4.51 %
HSR2	0.26	3.61 %
TCG1	0.21	2.34 %
DPR1	0.12	4.97 %
EPI1	0.12	2.11 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
Total	12.56	4.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.99	4.09 %
Fridge	4.45	21.50 %
Wash-Mac	0.47	2.81 %
Total	9.91	6.22 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.25	3.05 %
POY1	0.24	1.71 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	9.91	6.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.25	2.07 %
Fridge	2.65	11.47 %
Wash-Mac	1.34	5.96 %
Total	8.24	3.28 %

Branch *	MTD Sales L	Brand Share %
CH24	0.52	5.00 %
CH03	0.49	2.25 %
CH12	0.26	1.86 %
MJR1	0.25	2.73 %
CH36	0.24	4.14 %
CH15	0.19	0.91 %
CH21	0.13	0.85 %
CH51	0.12	1.51 %
CH18	0.12	1.28 %
CH01		0.00 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	8.24	3.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.79	3.10 %
Fridge	1.72	10.33 %
Wash-Mac	0.98	5.32 %
Total	6.49	4.12 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.29	4.12 %
TRR1	0.29	2.30 %
WJP1	0.28	4.14 %
TRL1	0.25	3.00 %
AKM1	0.24	2.51 %
KPM2	0.23	1.93 %
ABR1	0.22	3.03 %
ARC2	0.13	2.67 %
TRT1	0.12	1.45 %
VNB1	0.11	1.14 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	6.49	4.12 %