



# TN : GODREJ Sales Performance 01/05/2026 9:17 AM

MTD Sales  
1,734.10 L

Brand Share %  
4.55 %

Information:

MTD : 01-04-2026 To 30-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.55 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1,289.54    | 4.00 %        |
| Fridge   | 293.03      | 9.70 %        |
| Wash-Mac | 147.62      | 5.49 %        |
| D-Freez  | 3.90        | 4.17 %        |
| Total    | 1,734.10    | 4.55 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 297.30      | 4.72 %        |
| CHENNAI-01  | 234.40      | 4.84 %        |
| WEST-01     | 224.32      | 6.86 %        |
| SOUTH-03    | 221.27      | 4.26 %        |
| WEST-02     | 180.01      | 4.78 %        |
| TRICHY-01   | 166.08      | 3.27 %        |
| CHENNAI-02  | 162.32      | 3.84 %        |
| SOUTH ARCOT | 137.58      | 5.13 %        |
| NORTH ARCOT | 110.83      | 4.07 %        |
| Total       | 1,734.10    | 4.55 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 231.22      | 4.31 %        |
| Fridge   | 43.59       | 9.06 %        |
| Wash-Mac | 21.17       | 4.81 %        |
| D-Freez  | 1.32        | 9.36 %        |
| Total    | 297.30      | 4.72 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT2     | 10.36       | 3.63 %        |
| TVL1     | 6.57        | 0.93 %        |
| MAR1     | 6.35        | 3.08 %        |
| KVT1     | 5.62        | 1.81 %        |
| SDI1     | 4.45        | 3.76 %        |
| VLY1     | 4.23        | 1.79 %        |
| NGR1     | 3.93        | 0.86 %        |
| S2SD     | 2.78        | 2.92 %        |
| VNR1     | 2.59        | 3.96 %        |
| ARM1     | 2.17        | 2.01 %        |
| ASM1     | 1.62        | 1.54 %        |
| VKM1     | 1.58        | 2.44 %        |
| MMT1     | 0.47        | 0.45 %        |
| Total    | 297.30      | 4.72 %        |

### CHENNAI-01

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 153.77        | 3.82 %        |
| Fridge       | 56.20         | 13.02 %       |
| Wash-Mac     | 23.89         | 6.35 %        |
| D-Freez      | 0.54          | 6.65 %        |
| <b>Total</b> | <b>234.40</b> | <b>4.84 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| CH05         | 10.78         | 2.62 %        |
| CH30         | 6.50          | 3.18 %        |
| CH49         | 4.65          | 2.52 %        |
| CGL1         | 2.95          | 3.03 %        |
| CH42         | 2.49          | 1.26 %        |
| CH19         | 2.22          | 0.95 %        |
| AVD1         | 1.65          | 1.29 %        |
| GUD2         | 1.27          | 1.76 %        |
| CH35         | 0.94          | 0.81 %        |
| KNR1         | 0.81          | 0.99 %        |
| CH26         | 0.35          | 0.99 %        |
| MRM1         | 0.34          | 0.28 %        |
| CH29         | 0.25          | 2.22 %        |
| CH40         | 0.23          | 1.48 %        |
| CH37         |               | 0.00 %        |
| CZWH         |               | 0.00 %        |
| WHC3         |               | 0.00 %        |
| <b>Total</b> | <b>234.40</b> | <b>4.84 %</b> |

### WEST-01

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 188.13        | 6.70 %        |
| Fridge       | 25.01         | 10.53 %       |
| Wash-Mac     | 11.19         | 5.05 %        |
| <b>Total</b> | <b>224.32</b> | <b>6.86 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| TPR2         | 10.56         | 4.15 %        |
| PDM1         | 2.49          | 3.35 %        |
| CBE1         | 2.47          | 1.93 %        |
| DPM2         | 1.73          | 2.13 %        |
| TPR4         | 1.32          | 2.54 %        |
| ANR1         | 0.90          | 2.88 %        |
| GBM1         | 0.50          | 0.54 %        |
| SYM2         | 0.50          | 0.71 %        |
| AVI1         | 0.47          | 0.47 %        |
| GDR1         | 0.26          | 1.66 %        |
| PPI1         | 0.18          | 0.40 %        |
| KGM1         |               | 0.00 %        |
| UAM1         |               | 0.00 %        |
| WZSD         |               | 0.00 %        |
| <b>Total</b> | <b>224.32</b> | <b>6.86 %</b> |

**SOUTH-03**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 160.90        | 3.66 %        |
| Fridge       | 36.38         | 8.56 %        |
| Wash-Mac     | 23.22         | 6.54 %        |
| D-Freez      | 0.76          | 5.60 %        |
| <b>Total</b> | <b>221.27</b> | <b>4.26 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| MDU1         | 24.38         | 4.01 %        |
| MDU2         | 12.96         | 3.73 %        |
| MDU6         | 7.53          | 2.83 %        |
| DGL1         | 4.84          | 1.92 %        |
| MDU4         | 4.67          | 3.36 %        |
| KRR1         | 4.04          | 1.52 %        |
| PNI1         | 3.53          | 3.90 %        |
| DGL2         | 2.72          | 2.36 %        |
| TEN2         | 2.50          | 1.79 %        |
| TDI1         | 1.20          | 1.50 %        |
| PKM1         | 0.91          | 1.98 %        |
| MDU7         | 0.88          | 0.42 %        |
| KYK1         | 0.86          | 1.35 %        |
| CMR1         | 0.67          | 1.12 %        |
| DKI1         | 0.59          | 0.44 %        |
| PNV2         | 0.55          | 0.75 %        |
| KKD3         | 0.51          | 0.23 %        |
| SVG1         | 0.46          | 0.40 %        |
| NKI1         | 0.38          | 0.64 %        |
| ODM1         | 0.27          | 0.45 %        |
| BTU1         | 0.14          | 0.25 %        |
| SGP1         |               | 0.00 %        |
| SZSD         |               | 0.00 %        |
| WHMD         | -1.41         | 4.53 %        |
| <b>Total</b> | <b>221.27</b> | <b>4.26 %</b> |

**WEST-02**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 130.94        | 4.19 %        |
| Fridge       | 33.29         | 9.78 %        |
| Wash-Mac     | 15.79         | 5.30 %        |
| <b>Total</b> | <b>180.01</b> | <b>4.78 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| ERD2         | 13.55         | 3.55 %        |
| SLM2         | 6.55          | 4.22 %        |
| MTR1         | 3.72          | 3.14 %        |
| EPI1         | 3.14          | 4.16 %        |
| MCR1         | 3.01          | 3.58 %        |
| ERD1         | 2.86          | 0.75 %        |
| TRM1         | 1.99          | 2.39 %        |
| BMD1         | 1.81          | 3.82 %        |
| KMM1         | 1.56          | 2.54 %        |
| SLM3         | 1.52          | 0.79 %        |
| VKL1         | 1.33          | 3.37 %        |
| SGG1         | 1.15          | 3.39 %        |
| TCG1         | 1.07          | 1.15 %        |
| CMI1         | 0.63          | 1.27 %        |
| KVP1         | 0.62          | 1.07 %        |
| DPR2         | 0.53          | 0.75 %        |
| PDR1         | 0.45          | 0.71 %        |
| HRR1         | 0.32          | 0.64 %        |
| PMP1         | 0.31          | 0.59 %        |
| EDP1         |               | 0.00 %        |
| WZWH         |               | 0.00 %        |
| WHKP         | -0.20         | -1.15 %       |
| <b>Total</b> | <b>180.01</b> | <b>4.78 %</b> |

## TRICHY-01

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 128.76        | 2.92 %        |
| Fridge       | 23.63         | 7.03 %        |
| Wash-Mac     | 13.47         | 4.39 %        |
| D-Freez      | 0.22          | 1.35 %        |
| <b>Total</b> | <b>166.08</b> | <b>3.27 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| TRY1         | 28.88         | 2.54 %        |
| TNJ1         | 11.78         | 4.21 %        |
| TVR2         | 8.37          | 3.67 %        |
| TNJ2         | 7.93          | 3.44 %        |
| PBR2         | 6.87          | 2.19 %        |
| MDI1         | 6.12          | 3.95 %        |
| MVM1         | 4.94          | 1.81 %        |
| NGT1         | 3.71          | 2.91 %        |
| KUM2         | 2.63          | 3.41 %        |
| TTP1         | 1.80          | 2.00 %        |
| JKM1         | 1.59          | 1.49 %        |
| ORU1         | 1.45          | 2.74 %        |
| PDK1         | 1.41          | 1.01 %        |
| TRY3         | 1.00          | 0.53 %        |
| APM1         | 0.98          | 1.95 %        |
| TVR1         | 0.83          | 0.90 %        |
| TRY2         | 0.53          | 0.39 %        |
| NCK1         | 0.50          | 1.13 %        |
| PTK1         | 0.26          | 0.13 %        |
| KRN1         |               | 0.00 %        |
| MSI1         |               | 0.00 %        |
| TZSD         |               | 0.00 %        |
| WTRZ         | -0.67         | 1.62 %        |
| <b>Total</b> | <b>166.08</b> | <b>3.27 %</b> |

## CHENNAI-02

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 118.00        | 3.31 %        |
| Fridge       | 28.54         | 8.26 %        |
| Wash-Mac     | 15.43         | 5.02 %        |
| D-Freez      | 0.34          | 5.62 %        |
| <b>Total</b> | <b>162.32</b> | <b>3.84 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| CH03         | 15.45         | 3.58 %        |
| CH21         | 10.36         | 3.87 %        |
| CH41         | 6.86          | 4.29 %        |
| CH18         | 5.84          | 2.86 %        |
| CH15         | 5.22          | 1.20 %        |
| CH33         | 5.18          | 3.46 %        |
| CH50         | 4.38          | 2.56 %        |
| CH46         | 3.54          | 4.15 %        |
| CH23         | 2.70          | 2.71 %        |
| CH12         | 1.92          | 0.78 %        |
| CH32         | 1.19          | 4.09 %        |
| UKI1         | 1.05          | 1.33 %        |
| GPD1         | 0.91          | 1.13 %        |
| CH27         | 0.76          | 1.33 %        |
| CH20         | 0.74          | 0.35 %        |
| MC06         | 0.61          | 3.83 %        |
| CH36         | 0.59          | 0.90 %        |
| CH31         | 0.26          | 0.30 %        |
| CH01         |               | 0.00 %        |
| <b>Total</b> | <b>162.32</b> | <b>3.84 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 96.25         | 4.26 %        |
| Fridge       | 30.64         | 13.89 %       |
| Wash-Mac     | 10.49         | 5.51 %        |
| D-Freez      | 0.19          | 2.28 %        |
| <b>Total</b> | <b>137.58</b> | <b>5.13 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| CUD1         | 10.68         | 3.77 %        |
| NVL2         | 6.36          | 4.26 %        |
| PRT1         | 6.02          | 4.41 %        |
| POY1         | 2.97          | 0.98 %        |
| POY2         | 2.10          | 0.84 %        |
| TVM2         | 1.56          | 2.42 %        |
| VPM1         | 0.50          | 1.45 %        |
| KLM1         | 0.43          | 0.31 %        |
| MKM1         | 0.36          | 0.60 %        |
| TVM1         | 0.35          | 0.60 %        |
| <b>Total</b> | <b>137.58</b> | <b>5.13 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 81.56         | 3.53 %        |
| Fridge       | 15.76         | 7.74 %        |
| Wash-Mac     | 12.98         | 6.67 %        |
| D-Freez      | 0.53          | 3.50 %        |
| <b>Total</b> | <b>110.83</b> | <b>4.07 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| KPM2         | 12.08         | 4.34 %        |
| TRR1         | 6.75          | 3.67 %        |
| TRL1         | 3.80          | 1.82 %        |
| CYR1         | 2.27          | 3.57 %        |
| VSI1         | 2.02          | 1.68 %        |
| TRT1         | 1.63          | 1.41 %        |
| AKM1         | 1.55          | 1.13 %        |
| ABR1         | 1.04          | 0.74 %        |
| SBR1         | 0.95          | 0.52 %        |
| UGI1         | 0.80          | 1.90 %        |
| BGR1         | 0.70          | 1.48 %        |
| PLR1         | 0.57          | 0.89 %        |
| CPT1         | 0.51          | 0.88 %        |
| WJD1         | 0.30          | 0.46 %        |
| SLG1         | 0.28          | 0.41 %        |
| PTU1         | 0.13          | 0.67 %        |
| CGM1         |               | 0.00 %        |
| <b>Total</b> | <b>110.83</b> | <b>4.07 %</b> |