



TN : GODREJ Sales Performance 01/04/2026 9:17 AM

MTD Sales
1,055.20 L

Brand Share %
5.13 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	486.32	3.32 %
Fridge	351.66	12.03 %
Wash-Mac	214.81	7.34 %
D-Freez	2.40	4.20 %
Dummy-AC		7.21 %
Total	1,055.20	5.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	184.71	5.55 %
CHENNAI-01	166.72	5.42 %
WEST-01	142.55	7.35 %
SOUTH-03	125.18	5.04 %
CHENNAI-02	116.13	4.41 %
WEST-02	102.81	5.39 %
TRICHY-01	92.02	3.64 %
SOUTH ARCOT	66.48	5.20 %
NORTH ARCOT	58.60	4.22 %
Total	1,055.20	5.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.81	3.43 %
Fridge	64.63	14.36 %
Wash-Mac	38.66	7.60 %
D-Freez	0.61	4.38 %
Total	184.71	5.55 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.15	1.75 %
VNR2	4.30	3.86 %
NGR1	3.02	1.26 %
SDI1	2.86	4.67 %
APK2	2.65	5.08 %
MAR1	2.21	2.62 %
VLY1	2.14	2.75 %
PDI1	2.03	3.81 %
TKY1	1.99	5.04 %
ASM1	1.35	2.92 %
COL1	1.11	4.88 %
TYI1	0.92	1.87 %
S2SD	0.85	1.52 %
ARM1	0.84	2.14 %
MMT1	0.25	0.64 %
KSM1	0.25	1.50 %
WHTV	-0.37	2.93 %
Total	184.71	5.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.07	3.26 %
Fridge	54.68	12.62 %
Wash-Mac	39.39	9.27 %
D-Freez	0.58	7.56 %
Total	166.72	5.42 %

Branch *	MTD Sales L	Brand Share %
CH05	8.71	3.75 %
CH16	8.07	4.66 %
CH42	4.90	3.73 %
CH19	3.52	2.18 %
CH49	3.20	2.33 %
CGL1	2.84	4.82 %
MRM1	1.95	2.91 %
GUD2	0.94	1.56 %
AVD1	0.88	0.70 %
CH26	0.41	1.86 %
KNR1	0.33	0.64 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
Total	166.72	5.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.52	5.80 %
Fridge	35.83	12.78 %
Wash-Mac	27.20	9.52 %
Total	142.55	7.35 %

Branch *	MTD Sales L	Brand Share %
TPR2	7.22	4.75 %
PLI1	3.23	4.34 %
AVI1	2.40	4.02 %
DPM2	1.05	2.43 %
SYM2	0.97	3.06 %
PDM1	0.96	2.51 %
TPR4	0.94	2.84 %
CBE5	0.79	2.47 %
CBE3	0.78	2.93 %
PPI1	0.72	2.39 %
GBM1	0.72	1.80 %
CBE1	0.71	0.90 %
GDR1	0.44	3.01 %
ANR1	0.32	2.22 %
CNR1	0.12	1.57 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
Total	142.55	7.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	52.22	3.00 %
Fridge	47.08	13.16 %
Wash-Mac	25.68	6.84 %
D-Freez	0.19	2.86 %
Total	125.18	5.04 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.27	3.82 %
DGL1	6.66	4.05 %
MDU6	2.87	2.57 %
KKD3	1.76	1.61 %
MDU7	1.76	1.86 %
DGL2	1.53	1.79 %
TEN2	1.08	1.85 %
TDI1	1.07	3.18 %
KRR1	0.89	0.91 %
PNI1	0.71	2.00 %
PNV2	0.65	1.95 %
NKI1	0.64	2.37 %
KYK1	0.27	1.00 %
ODM1	0.22	0.88 %
SZSD	0.17	0.72 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
WHMD	-0.19	2.93 %
Total	125.18	5.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	57.86	2.96 %
Fridge	32.06	9.44 %
Wash-Mac	26.21	7.79 %
Dummy-AC		10.53 %
Total	116.13	4.41 %

Branch *	MTD Sales L	Brand Share %
CH41	4.91	4.66 %
MJR1	3.94	4.53 %
CH15	3.69	1.43 %
CH23	1.25	2.00 %
CH50	1.23	1.09 %
CH46	1.23	2.44 %
CH21	1.04	0.67 %
CH34	1.03	1.28 %
CH20	1.01	0.86 %
GPD1	0.70	1.30 %
CH32	0.65	4.15 %
CH12	0.57	0.36 %
CH27	0.49	1.47 %
CH36	0.48	1.57 %
CH31	0.24	0.41 %
UKI1	0.12	0.23 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	116.13	4.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.91	3.53 %
Fridge	37.80	10.90 %
Wash-Mac	21.89	6.39 %
D-Freez	0.21	5.78 %
Total	102.81	5.39 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.80	4.08 %
SLM3	2.32	2.30 %
PLC1	1.11	4.14 %
ERD1	1.05	0.70 %
TRM1	0.87	1.79 %
WZWH	0.86	4.17 %
EDP1	0.78	2.66 %
PDR1	0.71	1.77 %
KMM1	0.64	2.26 %
PMP1	0.60	2.30 %
DPR2	0.59	1.67 %
MTR1	0.43	0.70 %
TCG1	0.36	0.70 %
BMD1	0.29	0.79 %
HRR1	0.14	0.44 %
MCR1	0.14	0.29 %
KVP1	0.12	0.46 %
Total	102.81	5.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.07	2.35 %
Fridge	38.86	11.97 %
Wash-Mac	8.09	2.87 %
Total	92.02	3.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.25	2.55 %
KUM1	6.99	5.05 %
TNJ1	5.95	4.39 %
TNJ2	5.31	4.39 %
MVM1	4.90	3.90 %
NGT1	2.74	4.71 %
PBR2	2.48	1.52 %
TVR2	2.43	2.17 %
PDK1	2.13	3.98 %
MDI1	2.07	2.55 %
TRY3	1.40	1.94 %
PTK1	1.38	1.28 %
TTP1	1.06	2.36 %
NCK1	1.04	3.30 %
APM1	0.81	3.41 %
KRN1	0.78	2.16 %
TVR1	0.64	1.45 %
ORU1	0.44	1.46 %
TRY2	0.39	0.63 %
KIK1	0.37	0.68 %
TZSD	0.25	2.21 %
MSI1	0.14	0.30 %
Total	92.02	3.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.22	3.05 %
Fridge	25.23	12.36 %
Wash-Mac	13.82	7.88 %
D-Freez	0.20	2.78 %
Total	66.48	5.20 %

Branch *	MTD Sales L	Brand Share %
PRT1	2.79	4.95 %
CUD1	2.72	2.46 %
CDM1	2.60	4.19 %
POY1	1.60	0.98 %
KLM1	1.31	1.78 %
POY2	0.83	0.76 %
TVM2	0.57	1.81 %
TVM1	0.49	1.26 %
MKM1	0.25	0.62 %
VPM1	0.12	0.56 %
WHUT	-0.34	3.65 %
Total	66.48	5.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.64	2.87 %
Fridge	15.48	8.26 %
Wash-Mac	13.86	7.10 %
D-Freez	0.61	8.09 %
Total	58.60	4.22 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.50	3.37 %
AKM1	1.84	2.99 %
TRR1	1.80	2.09 %
CYR1	1.57	4.85 %
WJD1	1.32	2.95 %
KPM1	1.07	2.10 %
TRL1	1.07	0.79 %
TRT1	0.86	1.63 %
CPT1	0.63	2.36 %
PTU1	0.52	3.35 %
SBR1	0.49	0.48 %
VSI1	0.48	1.01 %
ABR1	0.35	0.62 %
UGI1	0.31	1.72 %
PLR1	0.23	0.65 %
CGM1	0.18	0.56 %
BGR1	0.13	0.55 %
SLG1		0.00 %
Total	58.60	4.22 %