



TN : EUREKA Sales Performance 31/03/2026 8:10 AM

MTD Sales
28.47 L

Brand Share %
18.45 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.45 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	19.26	13.48 %
Vac-Clea	9.21	80.69 %
Dummy-WP		100.00 %
Total	28.47	18.45 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	6.93	21.78 %
SOUTH-01	4.67	14.19 %
SOUTH-03	4.19	17.97 %
WEST-01	3.34	28.96 %
TRICHY-01	2.98	24.23 %
CHENNAI-02	2.74	14.06 %
NORTH ARCOT	2.35	21.26 %
WEST-02	1.10	13.36 %
SOUTH ARCOT	0.17	4.69 %
Total	28.47	18.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Vac-Clea	4.29	95.72 %
W-Purifi	2.64	9.66 %
Total	6.93	21.78 %

Branch *	MTD Sales L	Brand Share %
CH19	0.40	17.11 %
CH25	0.20	11.84 %
GUD1	0.19	8.73 %
CH28	0.11	6.68 %
CH35	0.04	9.08 %
GUD2	0.03	4.65 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
CH49		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	6.93	21.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.95	12.34 %
Vac-Clea	0.72	79.46 %
Total	4.67	14.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.24	4.44 %
TKS2	0.17	7.53 %
TKS1	0.13	18.18 %
SDI1	0.10	9.46 %
MMT1	0.09	15.29 %
NGR1	0.08	3.94 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1	-0.11	-13.47 %
Total	4.67	14.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.84	13.38 %
Vac-Clea	1.36	63.70 %
Total	4.19	17.97 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.04	1.49 %
DKI1	0.04	13.38 %
CMR1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	4.19	17.97 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.01	20.18 %
Vac-Clea	1.33	84.81 %
Total	3.34	28.96 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.04	4.73 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	3.34	28.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.57	21.99 %
Vac-Clea	0.40	68.71 %
Total	2.98	24.23 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.32	15.53 %
PBR2	0.10	6.43 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	2.98	24.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.46	12.94 %
Vac-Clea	0.28	58.98 %
Dummy-WP		100.00 %
Total	2.74	14.06 %

Branch *	MTD Sales L	Brand Share %
CH18	0.14	9.72 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.74	14.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.98	18.77 %
Vac-Clea	0.37	71.49 %
Total	2.35	21.26 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.33	16.87 %
WJP1	0.11	15.10 %
VEL2	0.08	13.74 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
Total	2.35	21.26 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.82	10.41 %
Vac-Clea	0.28	74.49 %
Total	1.10	13.36 %

Branch *	MTD Sales L	Brand Share %
DPR1	0.01	4.42 %
TRM1	0.01	8.71 %
APN1		0.00 %
ATU1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
Total	1.10	13.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Vac-Clea	0.17	47.42 %
W-Purifi		0.00 %
Total	0.17	4.69 %

Branch *	MTD Sales L	Brand Share %
POY2	0.09	13.88 %
CUD1	0.06	12.78 %
VCM1	0.03	10.60 %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VPM2		0.00 %
Total	0.17	4.69 %