

MTD Sales
86.54 L

Brand Share %
39.18 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.18 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	54.09	30.40 %
Vac-Clea	32.44	75.64 %
Total	86.54	39.18 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	22.80	50.94 %
SOUTH-01	17.71	40.55 %
SOUTH-03	10.40	39.65 %
TRICHY-01	9.55	44.40 %
CHENNAI-02	5.90	25.10 %
NORTH ARCOT	5.73	33.18 %
WEST-01	5.07	37.04 %
WEST-03	3.28	44.45 %
SOUTH ARCOT	3.17	28.04 %
WEST-02	2.93	25.39 %
Total	86.54	39.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	15.12	43.93 %
Vac-Clea	7.68	74.24 %
Total	22.80	50.94 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.71	33.73 %
CH47	0.39	18.80 %
CH25	0.20	11.80 %
SKL1	0.13	35.39 %
CH29	0.08	29.97 %
CGL1		0.00 %
CH16		0.00 %
CH26		0.00 %
CZWH		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	22.80	50.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	9.17	82.41 %
W-Purifi	8.54	26.24 %
Total	17.71	40.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.53	36.49 %
TKS2	1.08	35.70 %
APK2	0.34	35.53 %
TKS1	0.27	15.00 %
TCN1	0.18	33.00 %
PKD1	0.15	23.24 %
KYR1	0.15	22.52 %
MAR1	0.15	13.91 %
RND1	0.15	20.93 %
TKY1	0.13	17.20 %
STU2	0.12	28.80 %
TYI1	0.10	10.66 %
KSM1	0.07	32.67 %
VLY1	0.07	9.16 %
PDI1	0.03	7.21 %
ERL2		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	17.71	40.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	7.21	31.70 %
Vac-Clea	3.19	91.50 %
Total	10.40	39.65 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.83	35.37 %
MDU6	0.68	31.82 %
TEN2	0.44	29.16 %
ADP1	0.22	22.72 %
MLR1	0.08	20.05 %
BTU1	0.07	9.99 %
ATG1		0.00 %
DGL2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	10.40	39.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	7.19	38.06 %
Vac-Clea	2.35	90.48 %
Total	9.55	44.40 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.64	34.11 %
PBR2	0.23	15.05 %
JKM1	0.17	32.90 %
TYR1	0.12	24.47 %
PDK1	0.10	38.62 %
KRN1		0.00 %
MDI1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	9.55	44.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	4.27	21.70 %
Vac-Clea	1.63	42.67 %
Total	5.90	25.10 %

Branch *	MTD Sales L	Brand Share %
CH15	0.86	21.93 %
CH50	0.56	37.99 %
CH03	0.41	18.40 %
CH43	0.38	21.78 %
CH33	0.19	9.25 %
CH35	0.17	15.04 %
MJR1	0.17	13.37 %
PON1	0.15	20.43 %
CH24	0.07	10.56 %
CH21	0.07	27.10 %
CH06	0.04	8.04 %
CH36	0.03	5.75 %
CH37	0.03	6.46 %
CH17		0.00 %
CH51		0.00 %
GPD1		0.00 %
Total	5.90	25.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	3.57	24.72 %
Vac-Clea	2.16	76.61 %
Total	5.73	33.18 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.27	28.79 %
SBR1	0.27	23.89 %
UGI1	0.18	30.14 %
ABR1	0.15	22.66 %
VEL3	0.13	18.92 %
AKM1	0.07	7.83 %
VEL4	0.06	4.99 %
BGR1		0.00 %
KPM1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	5.73	33.18 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.93	30.50 %
Vac-Clea	2.14	52.36 %
Total	5.07	37.04 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.67	35.36 %
CBE6	0.49	37.62 %
CBE2	0.49	17.44 %
CBE4	0.07	6.21 %
UMP1	0.07	17.70 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
Total	5.07	37.04 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.82	30.74 %
Vac-Clea	1.46	100.00 %
Total	3.28	44.45 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.23	35.15 %
ERD2	0.22	17.42 %
KMM1	0.08	37.27 %
GBM1		0.00 %
RSP1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
Total	3.28	44.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.59	16.80 %
Vac-Clea	1.58	85.66 %
Total	3.17	28.04 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.61	28.14 %
PRT1	0.15	28.65 %
CDM1	0.13	10.65 %
KLM1	0.13	14.43 %
NVL2	0.12	27.90 %
TVM2	0.03	18.70 %
KML1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	3.17	28.04 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.85	18.09 %
Vac-Clea	1.08	83.03 %
Total	2.93	25.39 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.37	24.59 %
MCR1	0.18	29.40 %
SLM3	0.15	24.45 %
MTR1	0.13	13.73 %
BMD1	0.07	16.05 %
EDP1	0.07	25.99 %
ATU1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	2.93	25.39 %