



TN : EUREKA Sales Performance 29/03/2026 8:09 AM

MTD Sales
25.48 L

Brand Share %
18.30 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.30 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	17.86	13.80 %
Vac-Clea	7.61	77.71 %
Dummy-WP		100.00 %
Total	25.48	18.30 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.38	19.92 %
SOUTH-01	4.38	14.55 %
SOUTH-03	3.96	18.28 %
WEST-01	3.34	31.66 %
TRICHY-01	2.78	23.78 %
CHENNAI-02	2.59	14.96 %
NORTH ARCOT	1.93	18.91 %
WEST-02	0.96	12.61 %
SOUTH ARCOT	0.14	4.79 %
Total	25.48	18.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Vac-Clea	3.12	94.22 %
W-Purifi	2.26	9.53 %
Total	5.38	19.92 %

Branch *	MTD Sales L	Brand Share %
CH25	0.20	14.27 %
CH28	0.11	7.46 %
CH35	0.04	9.08 %
GUD2	0.03	5.73 %
AVD1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	5.38	19.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.85	13.09 %
Vac-Clea	0.54	74.14 %
Total	4.38	14.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.24	4.53 %
TKS2	0.17	8.36 %
SDI1	0.10	10.54 %
MMT1	0.09	15.29 %
NGR1	0.08	5.07 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1	-0.11	-18.26 %
Total	4.38	14.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.60	13.31 %
Vac-Clea	1.36	64.24 %
Total	3.96	18.28 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.04	1.49 %
DKI1	0.04	13.38 %
CMR1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	3.96	18.28 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.01	22.39 %
Vac-Clea	1.33	84.81 %
Total	3.34	31.66 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.04	5.34 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	3.34	31.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.45	21.91 %
Vac-Clea	0.33	64.32 %
Total	2.78	23.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.32	17.56 %
TNJ2	0.11	14.93 %
PBR2	0.10	6.43 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	2.78	23.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.32	13.73 %
Vac-Clea	0.28	58.98 %
Dummy-WP		100.00 %
Total	2.59	14.96 %

Branch *	MTD Sales L	Brand Share %
CH18	0.14	10.47 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.59	14.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.56	16.07 %
Vac-Clea	0.37	71.49 %
Total	1.93	18.91 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.33	16.87 %
WJP1	0.11	15.10 %
VEL2	0.08	15.73 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
Total	1.93	18.91 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.82	11.06 %
Vac-Clea	0.14	59.97 %
Total	0.96	12.61 %

Branch *	MTD Sales L	Brand Share %
DPR1	0.01	4.42 %
TRM1	0.01	8.71 %
APN1		0.00 %
ATU1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
Total	0.96	12.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Vac-Clea	0.14	43.17 %
W-Purifi		0.00 %
Total	0.14	4.79 %

Branch *	MTD Sales L	Brand Share %
POY2	0.09	13.88 %
CUD1	0.06	12.78 %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	0.14	4.79 %