

MTD Sales  
84.75 L

Brand Share %  
39.58 %

Information:

MTD : 01-09-2026 To 27-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **39.58 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 52.70       | 30.57 %       |
| Vac-Clea | 32.05       | 76.78 %       |
| Total    | 84.75       | 39.58 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 22.15       | 51.62 %       |
| SOUTH-01    | 17.47       | 40.96 %       |
| SOUTH-03    | 10.03       | 39.64 %       |
| TRICHY-01   | 9.34        | 44.87 %       |
| CHENNAI-02  | 5.87        | 25.88 %       |
| NORTH ARCOT | 5.58        | 33.67 %       |
| WEST-01     | 4.96        | 37.09 %       |
| WEST-03     | 3.24        | 46.47 %       |
| SOUTH ARCOT | 3.17        | 28.04 %       |
| WEST-02     | 2.93        | 25.39 %       |
| Total       | 84.75       | 39.58 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 14.54       | 43.88 %       |
| Vac-Clea | 7.61        | 77.85 %       |
| Total    | 22.15       | 51.62 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GUD1     | 0.71        | 33.73 %       |
| CH47     | 0.39        | 18.80 %       |
| CH25     | 0.20        | 11.80 %       |
| SKL1     | 0.13        | 35.39 %       |
| CH29     | 0.08        | 29.97 %       |
| CGL1     |             | 0.00 %        |
| CH16     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 22.15       | 51.62 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Vac-Clea | 9.11        | 83.86 %       |
| W-Purifi | 8.36        | 26.29 %       |
| Total    | 17.47       | 40.96 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 1.46        | 37.56 %       |
| TKS2     | 1.05        | 35.10 %       |
| APK2     | 0.34        | 35.53 %       |
| TKS1     | 0.27        | 15.00 %       |
| TCN1     | 0.18        | 33.00 %       |
| PKD1     | 0.15        | 23.24 %       |
| KYR1     | 0.15        | 22.52 %       |
| MAR1     | 0.15        | 13.91 %       |
| RND1     | 0.15        | 20.93 %       |
| TKY1     | 0.13        | 17.20 %       |
| STU2     | 0.12        | 28.80 %       |
| TYI1     | 0.10        | 10.66 %       |
| KSM1     | 0.07        | 32.67 %       |
| VLY1     | 0.07        | 9.16 %        |
| PDI1     | 0.03        | 7.21 %        |
| ERL2     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 17.47       | 40.96 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 6.84        | 31.35 %       |
| Vac-Clea | 3.19        | 91.50 %       |
| Total    | 10.03       | 39.64 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 0.83        | 35.37 %       |
| MDU6     | 0.68        | 37.52 %       |
| TEN2     | 0.44        | 29.16 %       |
| ADP1     | 0.22        | 22.72 %       |
| KPT1     | 0.08        | 35.08 %       |
| MLR1     | 0.08        | 20.05 %       |
| BTU1     | 0.07        | 9.99 %        |
| ATG1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 10.03       | 39.64 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 7.06        | 38.61 %       |
| Vac-Clea | 2.28        | 90.20 %       |
| Total    | 9.34        | 44.87 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 0.64        | 34.11 %       |
| PBR2     | 0.23        | 15.05 %       |
| JKM1     | 0.17        | 32.90 %       |
| AYR1     | 0.12        | 39.32 %       |
| PDK1     | 0.10        | 38.62 %       |
| KRN1     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| Total    | 9.34        | 44.87 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 4.27        | 22.60 %       |
| Vac-Clea | 1.60        | 42.29 %       |
| Total    | 5.87        | 25.88 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 0.86        | 23.91 %       |
| CH03     | 0.41        | 18.40 %       |
| CH43     | 0.38        | 21.78 %       |
| CH33     | 0.19        | 9.25 %        |
| CH35     | 0.17        | 15.04 %       |
| MJR1     | 0.17        | 13.37 %       |
| PON1     | 0.15        | 24.84 %       |
| CH24     | 0.07        | 10.56 %       |
| CH21     | 0.07        | 27.10 %       |
| CH06     | 0.04        | 8.04 %        |
| CH36     | 0.03        | 5.75 %        |
| CH17     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH51     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| WCHN     | -0.49       | 39.47 %       |
| Total    | 5.87        | 25.88 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 3.50        | 25.28 %       |
| Vac-Clea | 2.08        | 75.98 %       |
| Total    | 5.58        | 33.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ARC2     | 0.27        | 28.79 %       |
| SBR1     | 0.27        | 23.89 %       |
| UGI1     | 0.18        | 30.14 %       |
| ABR1     | 0.15        | 31.21 %       |
| VEL3     | 0.13        | 25.91 %       |
| AKM1     | 0.07        | 7.83 %        |
| VEL4     | 0.06        | 4.99 %        |
| BGR1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 5.58        | 33.67 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.87        | 30.55 %       |
| Vac-Clea | 2.10        | 52.45 %       |
| Total    | 4.96        | 37.09 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 0.67        | 35.36 %       |
| CBE2     | 0.49        | 17.44 %       |
| CBE6     | 0.27        | 24.99 %       |
| CBE4     | 0.07        | 7.17 %        |
| UMP1     | 0.07        | 17.70 %       |
| MPM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| WHCB     | -0.19       | 38.74 %       |
| Total    | 4.96        | 37.09 %       |

**WEST-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.82        | 32.79 %       |
| Vac-Clea | 1.42        | 100.00 %      |
| Total    | 3.24        | 46.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.22        | 17.42 %       |
| TPR2     | 0.19        | 30.64 %       |
| KMM1     | 0.08        | 37.27 %       |
| GBM1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| Total    | 3.24        | 46.47 %       |

**SOUTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.59        | 16.80 %       |
| Vac-Clea | 1.58        | 85.66 %       |
| Total    | 3.17        | 28.04 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRK1     | 0.61        | 28.14 %       |
| PRT1     | 0.15        | 28.65 %       |
| CDM1     | 0.13        | 10.65 %       |
| KLM1     | 0.13        | 14.43 %       |
| NVL2     | 0.12        | 27.90 %       |
| TVM2     | 0.03        | 18.70 %       |
| KML1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 3.17        | 28.04 %       |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.85        | 18.09 %       |
| Vac-Clea | 1.08        | 83.03 %       |
| Total    | 2.93        | 25.39 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR2     | 0.37        | 24.59 %       |
| MCR1     | 0.18        | 29.40 %       |
| SLM3     | 0.15        | 24.45 %       |
| MTR1     | 0.13        | 13.73 %       |
| BMD1     | 0.07        | 16.05 %       |
| EDP1     | 0.07        | 25.99 %       |
| ATU1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| Total    | 2.93        | 25.39 %       |