

MTD Sales
79.19 L

Brand Share %
39.35 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.35 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	50.11	30.74 %
Vac-Clea	29.08	76.08 %
Total	79.19	39.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	19.95	49.94 %
SOUTH-01	16.88	40.98 %
SOUTH-03	9.85	40.89 %
TRICHY-01	8.75	45.01 %
CHENNAI-02	5.64	27.72 %
WEST-01	4.87	38.46 %
NORTH ARCOT	4.62	30.59 %
SOUTH ARCOT	3.00	27.91 %
WEST-02	2.90	25.82 %
WEST-03	2.72	42.20 %
Total	79.19	39.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	13.25	42.63 %
Vac-Clea	6.70	75.59 %
Total	19.95	49.94 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.89	39.18 %
GUD1	0.71	33.73 %
CH47	0.39	18.80 %
CH25	0.20	13.13 %
SKL1	0.13	35.39 %
CH29	0.08	29.97 %
CGL1		0.00 %
CH16		0.00 %
CH26		0.00 %
CZWH		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	19.95	49.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	8.66	83.16 %
W-Purifi	8.22	26.71 %
Total	16.88	40.98 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.85	38.85 %
TKS2	0.85	30.27 %
TKS1	0.27	15.00 %
TCN1	0.18	33.00 %
PKD1	0.15	23.24 %
KYR1	0.15	22.52 %
RND1	0.15	20.93 %
TKY1	0.13	17.20 %
STU2	0.12	28.80 %
TYI1	0.10	10.66 %
KSM1	0.07	32.67 %
MAR1	0.07	7.47 %
VLY1	0.07	9.16 %
APK1	0.03	15.24 %
PDI1	0.03	7.21 %
ERL2		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	16.88	40.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	6.66	32.32 %
Vac-Clea	3.19	91.50 %
Total	9.85	40.89 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.83	37.33 %
MDU6	0.68	37.52 %
TEN2	0.44	29.16 %
ADP1	0.22	26.92 %
KPT1	0.08	35.08 %
MLR1	0.08	20.05 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	9.85	40.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	6.99	40.10 %
Vac-Clea	1.76	87.67 %
Total	8.75	45.01 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.64	34.11 %
PBR2	0.23	15.88 %
AYR1	0.12	39.32 %
PDK1	0.10	38.62 %
KRN1		0.00 %
MDI1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	8.75	45.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	4.04	23.86 %
Vac-Clea	1.60	46.78 %
Total	5.64	27.72 %

Branch *	MTD Sales L	Brand Share %
CH15	0.86	25.59 %
CH03	0.41	23.97 %
CH43	0.38	21.78 %
CH33	0.19	10.22 %
CH35	0.17	15.04 %
MJR1	0.17	18.87 %
PON1	0.15	31.24 %
CH41	0.07	30.38 %
CH24	0.07	10.56 %
CH21	0.07	27.10 %
CH06	0.04	12.28 %
CH36	0.03	5.75 %
CH17		0.00 %
CH37		0.00 %
CH51		0.00 %
GPD1		0.00 %
Total	5.64	27.72 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.87	32.76 %
Vac-Clea	2.00	51.24 %
Total	4.87	38.46 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.67	35.36 %
CBE2	0.49	18.32 %
CBE6	0.27	30.15 %
UMP1	0.07	17.70 %
CBE4		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
WHCB	-0.19	38.74 %
Total	4.87	38.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	3.10	23.99 %
Vac-Clea	1.52	69.77 %
Total	4.62	30.59 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.70	35.89 %
ARC2	0.27	28.79 %
UGI1	0.18	30.14 %
ABR1	0.15	31.21 %
VEL3	0.13	25.91 %
CYR1	0.08	34.07 %
AKM1	0.07	7.83 %
VEL4	0.06	5.81 %
BGR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	4.62	30.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.52	16.54 %
Vac-Clea	1.48	94.98 %
Total	3.00	27.91 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.61	28.14 %
PRT1	0.15	28.65 %
CDM1	0.13	12.50 %
NVL2	0.12	27.90 %
KLM1	0.05	6.67 %
TVM2	0.03	18.70 %
KML1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	3.00	27.91 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.85	18.57 %
Vac-Clea	1.05	82.69 %
Total	2.90	25.82 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.34	26.59 %
MCR1	0.18	29.40 %
SLM3	0.15	24.45 %
MTR1	0.13	13.73 %
BMD1	0.07	16.05 %
EDP1	0.07	25.99 %
ATU1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	2.90	25.82 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.62	30.23 %
Vac-Clea	1.11	100.00 %
Total	2.72	42.20 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.22	17.42 %
TPR2	0.15	25.53 %
KGM1	0.08	37.27 %
KMM1	0.08	37.27 %
SYM2	0.08	37.27 %
GBM1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
Total	2.72	42.20 %