



TN : EUREKA Sales Performance 27/04/2026 8:10 AM

MTD Sales
27.44 L

Brand Share %
18.19 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.19 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	20.25	14.60 %
Vac-Clea	7.20	59.07 %
Total	27.44	18.19 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.66	23.08 %
SOUTH-01	5.28	15.80 %
SOUTH-03	3.43	15.54 %
WEST-01	3.12	27.23 %
WEST-02	2.65	23.77 %
TRICHY-01	2.22	24.46 %
CHENNAI-02	1.86	12.73 %
NORTH ARCOT	1.22	12.05 %
SOUTH ARCOT		0.00 %
Total	27.44	18.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.94	16.95 %
Vac-Clea	2.73	66.96 %
Total	7.66	23.08 %

Branch *	MTD Sales L	Brand Share %
CH08	0.09	4.49 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	7.66	23.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.02	13.10 %
Vac-Clea	1.26	46.40 %
Total	5.28	15.80 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.20	10.60 %
RPM1	0.14	16.71 %
APK2	0.14	16.41 %
TUT1	0.12	3.61 %
TYI1	0.11	13.25 %
NGR1	0.02	0.80 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	5.28	15.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.58	12.65 %
Vac-Clea	0.85	50.53 %
Total	3.43	15.54 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.34	14.01 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.43	15.54 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.13	20.79 %
Vac-Clea	0.99	82.33 %
Total	3.12	27.23 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHCB		0.00 %
Total	3.12	27.23 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.00	19.40 %
Vac-Clea	0.65	76.93 %
Total	2.65	23.77 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.13	15.86 %
MTR1	0.04	14.75 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	2.65	23.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.78	21.11 %
Vac-Clea	0.44	68.50 %
Total	2.22	24.46 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.03	7.77 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR2		0.00 %
Total	2.22	24.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.86	12.97 %
Total	1.86	12.73 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	1.86	12.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.94	9.61 %
Vac-Clea	0.28	75.60 %
Total	1.22	12.05 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.12	16.39 %
TRL1	0.08	4.96 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	1.22	12.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total		0.00 %