

MTD Sales
67.80 L

Brand Share %
38.95 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **38.95 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	44.45	31.12 %
Vac-Clea	23.36	74.74 %
Total	67.80	38.95 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	17.46	49.05 %
SOUTH-01	12.96	37.49 %
SOUTH-03	9.45	43.52 %
TRICHY-01	8.08	50.50 %
CHENNAI-02	4.98	29.17 %
WEST-01	4.31	37.14 %
NORTH ARCOT	3.58	28.38 %
WEST-03	2.44	39.59 %
WEST-02	2.44	25.29 %
SOUTH ARCOT	2.11	23.07 %
Total	67.80	38.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	11.71	42.30 %
Vac-Clea	5.75	72.66 %
Total	17.46	49.05 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.66	38.23 %
AVD1	0.60	32.24 %
CH47	0.28	14.29 %
CH25	0.20	13.13 %
SKL1	0.13	35.39 %
CH29	0.08	29.97 %
CGL1		0.00 %
CH16		0.00 %
CH26		0.00 %
CZWH		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	17.46	49.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	7.16	26.14 %
Vac-Clea	5.80	80.77 %
Total	12.96	37.49 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.13	28.02 %
TKS2	0.85	30.27 %
TKS1	0.27	20.19 %
PKD1	0.15	30.70 %
RND1	0.15	35.46 %
TKY1	0.13	17.20 %
TY11	0.10	10.66 %
KYR1	0.08	13.58 %
KSM1	0.07	32.67 %
MAR1	0.07	8.89 %
VLY1	0.07	9.16 %
APK1	0.03	15.24 %
PDI1	0.03	7.21 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	12.96	37.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	6.26	34.34 %
Vac-Clea	3.19	91.50 %
Total	9.45	43.52 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.68	37.52 %
TEN2	0.44	29.16 %
ADP1	0.22	34.58 %
KPT1	0.08	35.08 %
MLR1	0.08	20.05 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	9.45	43.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	6.43	45.46 %
Vac-Clea	1.64	89.16 %
Total	8.08	50.50 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.59	36.21 %
PBR2	0.23	19.09 %
PDK1	0.10	38.62 %
MDI1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	8.08	50.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	3.40	24.08 %
Vac-Clea	1.58	53.60 %
Total	4.98	29.17 %

Branch *	MTD Sales L	Brand Share %
CH15	0.86	30.20 %
CH03	0.41	23.97 %
CH43	0.38	21.78 %
CH33	0.19	15.04 %
CH35	0.17	15.04 %
MJR1	0.17	18.87 %
PON1	0.15	31.24 %
CH41	0.07	30.38 %
CH24	0.07	10.56 %
CH06	0.04	21.02 %
CH36	0.03	5.75 %
CH17		0.00 %
CH37		0.00 %
GPD1		0.00 %
Total	4.98	29.17 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.58	32.36 %
Vac-Clea	1.73	47.63 %
Total	4.31	37.14 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.27	35.15 %
CBE2	0.22	9.12 %
UMP1	0.07	17.70 %
CBE4		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
WHCB	-0.19	38.74 %
Total	4.31	37.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.59	23.26 %
Vac-Clea	0.98	67.54 %
Total	3.58	28.38 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.43	32.86 %
KPM2	0.32	30.82 %
UGI1	0.18	30.14 %
VEL3	0.13	25.91 %
CYR1	0.08	34.07 %
AKM1	0.07	17.00 %
VEL4	0.06	6.56 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	3.58	28.38 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.55	29.34 %
Vac-Clea	0.90	100.00 %
Total	2.44	39.59 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.22	17.42 %
PDR1	0.12	36.63 %
TPR2	0.10	19.60 %
KGM1	0.08	37.27 %
KMM1	0.08	37.27 %
SYM2	0.08	37.27 %
GBM1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
Total	2.44	39.59 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.38	16.55 %
Vac-Clea	1.05	82.69 %
Total	2.44	25.29 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.34	26.59 %
MCR1	0.18	29.40 %
SLM3	0.15	24.45 %
MTR1		0.38 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	2.44	25.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.38	16.20 %
Vac-Clea	0.73	117.47 %
Total	2.11	23.07 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.61	28.14 %
PRT1	0.15	28.65 %
CDM1	0.13	12.50 %
NVL2	0.12	27.90 %
KKI2	0.07	10.52 %
KLM1	0.03	6.15 %
TVM2	0.03	18.70 %
KML1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	2.11	23.07 %