



TN : EUREKA Sales Performance 26/05/2026 8:09 AM

MTD Sales
35.44 L

Brand Share %
25.21 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.21 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	26.60	20.51 %
Vac-Clea	8.84	81.21 %
Total	35.44	25.21 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	9.97	31.95 %
SOUTH-01	5.80	20.71 %
SOUTH-03	5.19	24.57 %
CHENNAI-02	4.28	27.82 %
TRICHY-01	3.41	32.27 %
WEST-01	2.95	35.03 %
WEST-02	1.66	17.36 %
NORTH ARCOT	1.36	13.12 %
SOUTH ARCOT	0.83	13.80 %
Total	35.44	25.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	8.19	28.12 %
Vac-Clea	1.77	85.96 %
Total	9.97	31.95 %

Branch *	MTD Sales L	Brand Share %
CH49	0.49	24.95 %
CH07	0.34	21.88 %
GUD1	0.22	22.89 %
CH25	0.20	14.60 %
CH35	0.12	18.75 %
CH45	0.06	13.73 %
CGL1	0.03	9.47 %
AVD1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	9.97	31.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.01	15.50 %
Vac-Clea	1.79	84.51 %
Total	5.80	20.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.48	22.05 %
KVT1	0.45	24.57 %
NGR1	0.33	9.07 %
RPM1	0.29	19.32 %
TKS2	0.06	2.66 %
MAR1	0.03	2.15 %
TCN1	0.03	8.61 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
APK2	-0.08	-45.88 %
Total	5.80	20.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	3.72	19.11 %
Vac-Clea	1.47	88.15 %
Total	5.19	24.57 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.22	11.16 %
MDU3	0.08	14.57 %
ATG1	0.03	10.11 %
PNI1	0.03	15.65 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.19	24.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	3.22	22.44 %
Vac-Clea	1.07	100.00 %
Total	4.28	27.82 %

Branch *	MTD Sales L	Brand Share %
CH21	0.23	11.67 %
CH06	0.13	19.63 %
CH36	0.10	17.34 %
CH24	0.03	4.43 %
CH03		0.00 %
CH17		0.00 %
CH20		0.00 %
CH32		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	4.28	27.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.80	29.04 %
Vac-Clea	0.61	66.13 %
Total	3.41	32.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.40	15.81 %
NMM1	0.11	14.66 %
PBR2	0.09	12.46 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	3.41	32.27 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.57	22.46 %
Vac-Clea	1.38	96.90 %
Total	2.95	35.03 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.12	23.45 %
ANR1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.95	35.03 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.42	16.19 %
Vac-Clea	0.23	30.97 %
Total	1.66	17.36 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.18	11.39 %
VPD1	0.03	16.98 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
Total	1.66	17.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.27	12.48 %
Vac-Clea	0.09	47.82 %
Total	1.36	13.12 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.12	10.35 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	1.36	13.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Vac-Clea	0.43	62.49 %
W-Purifi	0.40	7.48 %
Total	0.83	13.80 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.21	19.75 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.83	13.80 %