



TN : EUREKA Sales Performance 24/05/2026 8:10 AM

MTD Sales
30.64 L

Brand Share %
24.56 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.56 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| W-Purifi | 22.40 | 19.53 % |
| Vac-Clea | 8.24 | 81.50 % |
| Total | 30.64 | 24.56 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CHENNAI-01 | 8.65 | 32.02 % |
| SOUTH-01 | 5.21 | 19.97 % |
| SOUTH-03 | 4.59 | 24.82 % |
| CHENNAI-02 | 3.65 | 26.92 % |
| TRICHY-01 | 2.97 | 31.81 % |
| WEST-01 | 2.42 | 33.61 % |
| NORTH ARCOT | 1.36 | 15.28 % |
| WEST-02 | 0.96 | 11.52 % |
| SOUTH ARCOT | 0.83 | 14.18 % |
| Total | 30.64 | 24.56 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 7.02 | 27.99 % |
| Vac-Clea | 1.62 | 84.85 % |
| Total | 8.65 | 32.02 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| GUD1 | 0.22 | 22.89 % |
| CH07 | 0.22 | 17.19 % |
| CH25 | 0.20 | 19.55 % |
| CH35 | 0.12 | 18.75 % |
| CH45 | 0.06 | 18.03 % |
| AVD1 | | 0.00 % |
| CGL1 | | 0.00 % |
| CH16 | | 0.00 % |
| CH22 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH37 | | 0.00 % |
| CH38 | | 0.00 % |
| CH39 | | 0.00 % |
| CH40 | | 0.00 % |
| CH48 | | 0.00 % |
| GUD2 | | 0.00 % |
| MC10 | | 0.00 % |
| MRM1 | | 0.00 % |
| TKM1 | | 0.00 % |
| Total | 8.65 | 32.02 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 3.42 | 14.27 % |
| Vac-Clea | 1.79 | 84.51 % |
| Total | 5.21 | 19.97 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1 | 0.48 | 22.05 % |
| NGR1 | 0.21 | 6.49 % |
| RPM1 | 0.17 | 12.51 % |
| TKS2 | 0.06 | 2.66 % |
| MAR1 | 0.03 | 2.38 % |
| TCN1 | 0.03 | 8.61 % |
| APK1 | | 0.00 % |
| ARM1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KGL1 | | 0.00 % |
| KYR1 | | 0.00 % |
| SDI1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| TKS1 | | 0.00 % |
| TKY1 | | 0.00 % |
| VLY1 | | 0.00 % |
| APK2 | -0.08 | -45.88 % |
| Total | 5.21 | 19.97 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 3.15 | 18.69 % |
| Vac-Clea | 1.44 | 87.93 % |
| Total | 4.59 | 24.82 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU3 | 0.08 | 18.70 % |
| ATG1 | 0.03 | 10.11 % |
| PNI1 | 0.03 | 15.65 % |
| ADP1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DGL1 | | 0.00 % |
| DGL2 | | 0.00 % |
| KKD3 | | 0.00 % |
| KPT1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU6 | | 0.00 % |
| MDU7 | | 0.00 % |
| MLR1 | | 0.00 % |
| MNM1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NKI1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNV2 | | 0.00 % |
| SGP1 | | 0.00 % |
| SVG1 | | 0.00 % |
| TEN1 | | 0.00 % |
| TMM1 | | 0.00 % |
| TPT1 | | 0.00 % |
| USL1 | | 0.00 % |
| Total | 4.59 | 24.82 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.97 | 23.06 % |
| Vac-Clea | 0.68 | 100.00 % |
| Total | 3.65 | 26.92 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21 | 0.23 | 12.59 % |
| CH06 | 0.13 | 19.63 % |
| CH36 | 0.10 | 17.34 % |
| CH24 | 0.03 | 5.77 % |
| CH03 | | 0.00 % |
| CH17 | | 0.00 % |
| CH20 | | 0.00 % |
| CH32 | | 0.00 % |
| CH41 | | 0.00 % |
| CH44 | | 0.00 % |
| GPD1 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 3.65 | 26.92 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 2.36 | 27.64 % |
| Vac-Clea | 0.61 | 76.68 % |
| Total | 2.97 | 31.81 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TRY1 | 0.40 | 17.63 % |
| NMM1 | 0.11 | 14.66 % |
| PBR2 | 0.09 | 19.49 % |
| AYR1 | | 0.00 % |
| JKM1 | | 0.00 % |
| KRN1 | | 0.00 % |
| MDI1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NGT1 | | 0.00 % |
| PBR1 | | 0.00 % |
| TRY2 | | 0.00 % |
| TYR1 | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 2.97 | 31.81 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Vac-Clea | 1.35 | 96.83 % |
| W-Purifi | 1.07 | 18.49 % |
| Total | 2.42 | 33.61 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TPR1 | 0.12 | 23.45 % |
| ANR1 | | 0.00 % |
| CBE6 | | 0.00 % |
| CNR1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| TPR2 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WHCB | | 0.00 % |
| Total | 2.42 | 33.61 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.27 | 14.51 % |
| Vac-Clea | 0.09 | 64.70 % |
| Total | 1.36 | 15.28 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| AKM1 | 0.12 | 10.35 % |
| ABR1 | | 0.00 % |
| ANI1 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CYR1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| KPM2 | | 0.00 % |
| TRT1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VEL2 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 1.36 | 15.28 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 0.73 | 9.60 % |
| Vac-Clea | 0.23 | 30.97 % |
| Total | 0.96 | 11.52 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| HSR2 | 0.18 | 12.83 % |
| VPD1 | 0.03 | 16.98 % |
| APN1 | | 0.00 % |
| BMD1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| ERD2 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR1 | | 0.00 % |
| KAM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| OML1 | | 0.00 % |
| PLC1 | | 0.00 % |
| PMP1 | | 0.00 % |
| SGI1 | | 0.00 % |
| TCG1 | | 0.00 % |
| VKL1 | | 0.00 % |
| WHKP | | 0.00 % |
| Total | 0.96 | 11.52 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Vac-Clea | 0.43 | 62.49 % |
| W-Purifi | 0.40 | 7.72 % |
| Total | 0.83 | 14.18 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| NVL2 | 0.21 | 19.75 % |
| CDM1 | | 0.00 % |
| KKI2 | | 0.00 % |
| KLM1 | | 0.00 % |
| KML1 | | 0.00 % |
| POY1 | | 0.00 % |
| PRT1 | | 0.00 % |
| SJI2 | | 0.00 % |
| STP1 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM1 | | 0.00 % |
| ULP1 | | 0.00 % |
| VPM1 | | 0.00 % |
| VPM2 | | 0.00 % |
| Total | 0.83 | 14.18 % |