



TN : EUREKA Sales Performance 24/03/2026 8:09 AM

MTD Sales
20.63 L

Brand Share %
17.13 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.13 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	15.76	13.86 %
Vac-Clea	4.87	72.27 %
Dummy-WP		100.00 %
Total	20.63	17.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	3.99	14.90 %
SOUTH-03	3.51	20.14 %
WEST-01	3.25	36.86 %
CHENNAI-01	2.50	10.94 %
CHENNAI-02	2.33	15.08 %
TRICHY-01	2.21	21.23 %
NORTH ARCOT	1.79	19.79 %
WEST-02	0.87	12.86 %
SOUTH ARCOT	0.18	6.27 %
Total	20.63	17.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.62	13.81 %
Vac-Clea	0.37	66.37 %
Total	3.99	14.90 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.24	4.63 %
SDI1	0.10	10.54 %
MMT1	0.09	15.29 %
TKS2	0.08	4.58 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1	-0.11	-22.92 %
Total	3.99	14.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.43	15.50 %
Vac-Clea	1.08	60.76 %
Total	3.51	20.14 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.04	1.90 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	3.51	20.14 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.92	26.14 %
Vac-Clea	1.33	90.38 %
Total	3.25	36.86 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.04	5.85 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	3.25	36.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.49	6.89 %
Vac-Clea	1.01	84.03 %
Total	2.50	10.94 %

Branch *	MTD Sales L	Brand Share %
CH19	0.11	8.52 %
CH28	0.11	8.15 %
CH35	0.04	9.08 %
AVD1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	2.50	10.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.05	13.67 %
Vac-Clea	0.28	63.68 %
Dummy-WP		100.00 %
Total	2.33	15.08 %

Branch *	MTD Sales L	Brand Share %
CH15	0.27	16.72 %
CH18	0.14	10.47 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.33	15.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.99	19.82 %
Vac-Clea	0.22	59.14 %
Total	2.21	21.23 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.11	14.93 %
PBR2	0.10	7.16 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	2.21	21.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.45	16.78 %
Vac-Clea	0.35	78.01 %
Total	1.79	19.79 %

Branch *	MTD Sales L	Brand Share %
WJP1	0.11	15.10 %
VEL2	0.08	15.73 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
Total	1.79	19.79 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.76	11.56 %
Vac-Clea	0.11	53.79 %
Total	0.87	12.86 %

Branch *	MTD Sales L	Brand Share %
DPR1	0.01	4.42 %
APN1		0.00 %
ATU1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
Total	0.87	12.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Vac-Clea	0.12	46.26 %
W-Purifi	0.06	2.23 %
Total	0.18	6.27 %

Branch *	MTD Sales L	Brand Share %
POY2	0.09	13.88 %
CUD1	0.03	8.22 %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	0.18	6.27 %