



# TN : EUREKA Sales Performance 23/05/2026 8:10 AM

MTD Sales  
28.65 L

Brand Share %  
24.35 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.35 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	21.44	19.71 %
Vac-Clea	7.21	81.14 %
Total	28.65	24.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.85	30.94 %
SOUTH-01	5.20	20.30 %
SOUTH-03	4.39	25.31 %
CHENNAI-02	3.39	27.84 %
TRICHY-01	2.64	30.25 %
WEST-01	2.42	34.94 %
NORTH ARCOT	1.25	15.03 %
WEST-02	0.87	11.18 %
SOUTH ARCOT	0.63	11.77 %
Total	28.65	24.35 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	6.79	28.28 %
Vac-Clea	1.06	78.46 %
Total	7.85	30.94 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.22	22.89 %
CH07	0.22	17.19 %
CH25	0.20	19.55 %
CH35	0.12	22.09 %
CH45	0.06	18.03 %
AVD1		0.00 %
CGL1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	7.85	30.94 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W-Purifi	3.42	14.57 %
Vac-Clea	1.78	84.41 %
<b>Total</b>	<b>5.20</b>	<b>20.30 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.48	22.05 %
NGR1	0.21	6.49 %
RPM1	0.17	14.48 %
MAR1	0.03	2.38 %
TKS2	0.03	1.34 %
TCN1	0.03	8.61 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
WHTV		0.00 %
APK2	-0.08	-45.88 %
<b>Total</b>	<b>5.20</b>	<b>20.30 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.95	18.77 %
Vac-Clea	1.44	87.93 %
Total	4.39	25.31 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.08	18.70 %
ATG1	0.03	10.11 %
PNI1	0.03	15.65 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.39	25.31 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.97	25.26 %
Vac-Clea	0.42	100.00 %
Total	3.39	27.84 %

Branch *	MTD Sales L	Brand Share %
CH06	0.13	19.63 %
CH36	0.10	17.34 %
CH03		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	3.39	27.84 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	2.04	25.61 %
Vac-Clea	0.61	76.68 %
<b>Total</b>	<b>2.64</b>	<b>30.25 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.29	15.51 %
PBR2	0.09	19.49 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>2.64</b>	<b>30.25 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Vac-Clea	1.35	96.83 %
W-Purifi	1.07	19.40 %
<b>Total</b>	<b>2.42</b>	<b>34.94 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.12	23.45 %
ANR1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>2.42</b>	<b>34.94 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.16	14.20 %
Vac-Clea	0.09	64.70 %
<b>Total</b>	<b>1.25</b>	<b>15.03 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	0.12	10.35 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>1.25</b>	<b>15.03 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.64	8.82 %
Vac-Clea	0.23	41.78 %
<b>Total</b>	<b>0.87</b>	<b>11.18 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	0.18	12.83 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>0.87</b>	<b>11.18 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
W-Purifi	0.40	8.10 %
Vac-Clea	0.24	48.03 %
<b>Total</b>	<b>0.63</b>	<b>11.77 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	2.48 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>0.63</b>	<b>11.77 %</b>