



TN : EUREKA Sales Performance 23/04/2026 8:10 AM

MTD Sales
22.34 L

Brand Share %
17.54 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.54 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	16.47	14.04 %
Vac-Clea	5.87	58.43 %
Total	22.34	17.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	6.28	21.43 %
SOUTH-01	4.59	16.20 %
SOUTH-03	3.31	17.65 %
WEST-01	2.31	24.36 %
TRICHY-01	2.00	23.66 %
WEST-02	1.98	21.25 %
CHENNAI-02	1.18	10.17 %
NORTH ARCOT	0.69	8.56 %
SOUTH ARCOT		0.00 %
Total	22.34	17.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.64	14.37 %
Vac-Clea	2.63	66.99 %
Total	6.28	21.43 %

Branch *	MTD Sales L	Brand Share %
CH08	0.09	5.50 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	6.28	21.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.56	13.45 %
Vac-Clea	1.04	54.15 %
Total	4.59	16.20 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.20	12.94 %
TUT1	0.12	4.07 %
TYI1	0.11	13.25 %
APK2	0.03	3.77 %
NGR1	0.02	1.01 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	4.59	16.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.46	14.26 %
Vac-Clea	0.85	56.77 %
Total	3.31	17.65 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.34	17.30 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.31	17.65 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.92	21.66 %
Vac-Clea	0.39	64.54 %
Total	2.31	24.36 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	2.31	24.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.78	22.12 %
Vac-Clea	0.22	52.65 %
Total	2.00	23.66 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.03	7.77 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR2		0.00 %
Total	2.00	23.66 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.44	16.80 %
Vac-Clea	0.54	73.38 %
Total	1.98	21.25 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.01	4.50 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	1.98	21.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.18	10.41 %
Total	1.18	10.17 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	1.18	10.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.49	6.26 %
Vac-Clea	0.20	68.85 %
Total	0.69	8.56 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	0.69	8.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total		0.00 %