

MTD Sales  
59.00 L

Brand Share %  
37.74 %

Information:

MTD : 01-09-2026 To 21-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **37.74 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 39.16       | 30.16 %       |
| Vac-Clea | 19.84       | 74.90 %       |
| Total    | 59.00       | 37.74 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 14.55       | 46.66 %       |
| SOUTH-01    | 11.03       | 37.03 %       |
| SOUTH-03    | 8.44        | 42.58 %       |
| TRICHY-01   | 7.43        | 51.28 %       |
| CHENNAI-02  | 4.34        | 28.43 %       |
| WEST-01     | 4.15        | 36.58 %       |
| NORTH ARCOT | 3.44        | 28.72 %       |
| WEST-03     | 1.96        | 35.87 %       |
| WEST-02     | 1.90        | 21.79 %       |
| SOUTH ARCOT | 1.76        | 21.24 %       |
| Total       | 59.00       | 37.74 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 10.52       | 41.32 %       |
| Vac-Clea | 4.03        | 70.38 %       |
| Total    | 14.55       | 46.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AVD1     | 0.60        | 36.19 %       |
| CH28     | 0.32        | 33.89 %       |
| CH47     | 0.28        | 18.09 %       |
| CH25     | 0.20        | 13.13 %       |
| SKL1     | 0.13        | 35.39 %       |
| CH29     | 0.08        | 29.97 %       |
| GUD1     | 0.08        | 7.01 %        |
| KNR1     | 0.04        | 20.40 %       |
| CGL1     |             | 0.00 %        |
| CH16     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 14.55       | 46.66 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 5.52        | 23.69 %       |
| Vac-Clea | 5.51        | 85.05 %       |
| Total    | 11.03       | 37.03 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 1.13        | 32.08 %       |
| TKS2     | 0.85        | 30.27 %       |
| TUT1     | 0.60        | 34.05 %       |
| TKS1     | 0.27        | 22.68 %       |
| RND1     | 0.15        | 35.46 %       |
| TYI1     | 0.10        | 10.66 %       |
| TKY1     | 0.08        | 14.99 %       |
| KYR1     | 0.08        | 13.58 %       |
| VL1      | 0.07        | 11.95 %       |
| PKD1     | 0.07        | 16.83 %       |
| APK1     | 0.03        | 15.24 %       |
| PDI1     | 0.03        | 15.75 %       |
| COL1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 11.03       | 37.03 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 5.25        | 32.14 %       |
| Vac-Clea | 3.19        | 91.50 %       |
| Total    | 8.44        | 42.58 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TEN2     | 0.44        | 29.16 %       |
| ADP1     | 0.15        | 25.96 %       |
| MLR1     | 0.08        | 20.05 %       |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 8.44        | 42.58 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 5.88        | 46.18 %       |
| Vac-Clea | 1.54        | 88.53 %       |
| Total    | 7.43        | 51.28 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 0.59        | 36.21 %       |
| PDK1     | 0.07        | 31.42 %       |
| PBR2     | 0.07        | 6.96 %        |
| MDI1     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| Total    | 7.43        | 51.28 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.87        | 22.40 %       |
| Vac-Clea | 1.48        | 59.60 %       |
| Total    | 4.34        | 28.43 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 0.49        | 23.63 %       |
| CH03     | 0.41        | 29.53 %       |
| CH43     | 0.38        | 21.78 %       |
| CH33     | 0.19        | 15.04 %       |
| CH35     | 0.17        | 15.04 %       |
| MJR1     | 0.17        | 18.87 %       |
| PON1     | 0.15        | 31.24 %       |
| CH24     | 0.07        | 10.56 %       |
| CH06     | 0.04        | 21.02 %       |
| CH36     | 0.03        | 5.75 %        |
| CH17     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| Total    | 4.34        | 28.43 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.42        | 31.38 %       |
| Vac-Clea | 1.73        | 47.63 %       |
| Total    | 4.15        | 36.58 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE6     | 0.27        | 35.15 %       |
| CBE2     | 0.22        | 9.49 %        |
| UMP1     | 0.07        | 17.70 %       |
| CBE4     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| Total    | 4.15        | 36.58 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.46        | 23.36 %       |
| Vac-Clea | 0.98        | 67.54 %       |
| Total    | 3.44        | 28.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRR1     | 0.43        | 32.86 %       |
| KPM2     | 0.32        | 30.82 %       |
| UGI1     | 0.18        | 30.14 %       |
| VEL3     | 0.13        | 25.91 %       |
| CYR1     | 0.08        | 34.05 %       |
| AKM1     | 0.07        | 17.00 %       |
| VEL4     | 0.06        | 8.57 %        |
| ABR1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 3.44        | 28.72 %       |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.47        | 29.55 %       |
| Vac-Clea | 0.49        | 100.00 %      |
| Total    | 1.96        | 35.87 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PDR1     | 0.12        | 36.63 %       |
| TPR2     | 0.10        | 23.11 %       |
| KMM1     | 0.08        | 37.27 %       |
| SYM2     | 0.08        | 37.27 %       |
| ERD2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| Total    | 1.96        | 35.87 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.38        | 17.35 %       |
| Vac-Clea | 0.51        | 70.03 %       |
| Total    | 1.90        | 21.79 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MCR1     | 0.18        | 29.40 %       |
| SLM3     | 0.15        | 28.18 %       |
| HSR2     | 0.07        | 7.22 %        |
| MTR1     |             | 0.38 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| Total    | 1.90        | 21.79 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.38        | 17.22 %       |
| Vac-Clea | 0.38        | 140.03 %      |
| Total    | 1.76        | 21.24 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRK1     | 0.61        | 28.14 %       |
| POY1     | 0.18        | 24.94 %       |
| CDM1     | 0.13        | 12.50 %       |
| NVL2     | 0.12        | 27.90 %       |
| KKI2     | 0.07        | 10.52 %       |
| TVM2     | 0.03        | 18.70 %       |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 1.76        | 21.24 %       |