



TN : EUREKA Sales Performance 22/05/2026 8:09 AM

MTD Sales
26.65 L

Brand Share %
23.78 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.78 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	19.77	19.10 %
Vac-Clea	6.88	80.41 %
Total	26.65	23.78 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.55	31.53 %
SOUTH-01	4.66	18.95 %
SOUTH-03	3.98	24.41 %
CHENNAI-02	3.17	27.28 %
TRICHY-01	2.64	30.72 %
WEST-01	2.30	33.73 %
NORTH ARCOT	1.12	14.74 %
WEST-02	0.70	9.61 %
SOUTH ARCOT	0.52	9.93 %
Total	26.65	23.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	6.59	29.05 %
Vac-Clea	0.96	76.79 %
Total	7.55	31.53 %

Branch *	MTD Sales L	Brand Share %
CH07	0.22	17.19 %
GUD1	0.12	14.22 %
CH45	0.06	18.03 %
AVD1		0.00 %
CGL1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	7.55	31.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.96	13.12 %
Vac-Clea	1.70	83.82 %
Total	4.66	18.95 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.68	23.24 %
TUT1	0.28	14.12 %
NGR1	0.21	6.49 %
RPM1	0.17	14.48 %
MAR1	0.03	2.38 %
TKS2	0.03	1.47 %
TCN1	0.03	8.61 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
WHTV		0.00 %
APK2	-0.08	-45.88 %
Total	4.66	18.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.57	17.47 %
Vac-Clea	1.41	87.70 %
Total	3.98	24.41 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.08	18.70 %
PNI1	0.03	15.65 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.98	24.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.75	24.54 %
Vac-Clea	0.42	100.00 %
Total	3.17	27.28 %

Branch *	MTD Sales L	Brand Share %
CH06	0.13	19.63 %
CH03		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	3.17	27.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.04	26.05 %
Vac-Clea	0.61	76.68 %
Total	2.64	30.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.29	16.05 %
PBR2	0.09	19.49 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	2.64	30.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Vac-Clea	1.22	96.52 %
W-Purifi	1.07	19.40 %
Total	2.30	33.73 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.12	23.45 %
ANR1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.30	33.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.04	13.82 %
Vac-Clea	0.09	64.70 %
Total	1.12	14.74 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.12	11.97 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	1.12	14.74 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.47	6.95 %
Vac-Clea	0.23	41.78 %
Total	0.70	9.61 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.18	12.83 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
Total	0.70	9.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.29	5.98 %
Vac-Clea	0.24	48.03 %
Total	0.52	9.93 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	2.48 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.52	9.93 %