

MTD Sales
57.55 L

Brand Share %
37.87 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **37.87 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	37.84	30.05 %
Vac-Clea	19.70	75.66 %
Total	57.55	37.87 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	14.44	47.43 %
SOUTH-01	10.40	36.83 %
SOUTH-03	8.40	43.21 %
TRICHY-01	7.11	51.41 %
CHENNAI-02	4.34	28.43 %
WEST-01	4.15	38.73 %
NORTH ARCOT	3.25	27.17 %
WEST-02	1.90	21.88 %
WEST-03	1.80	35.39 %
SOUTH ARCOT	1.76	21.17 %
Total	57.55	37.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	10.41	42.11 %
Vac-Clea	4.03	70.38 %
Total	14.44	47.43 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.60	36.19 %
CH47	0.28	19.96 %
CH28	0.20	24.56 %
CH25	0.20	13.13 %
SKL1	0.13	35.39 %
CH29	0.08	29.97 %
GUD1	0.08	7.01 %
KNR1	0.04	20.40 %
CGL1		0.00 %
CH16		0.00 %
CH26		0.00 %
CZWH		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	14.44	47.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	5.45	84.92 %
W-Purifi	4.95	22.69 %
Total	10.40	36.83 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.13	35.22 %
TKS2	0.85	30.27 %
TUT1	0.60	34.05 %
SVK1	0.52	37.15 %
TKS1	0.27	26.64 %
RND1	0.15	35.46 %
TUT2	0.14	26.28 %
TYI1	0.10	10.66 %
TKY1	0.08	14.99 %
KYR1	0.08	13.58 %
VLY1	0.07	11.95 %
PKD1	0.07	16.83 %
APK1	0.03	15.24 %
PDI1	0.03	15.75 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	10.40	36.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	5.25	32.83 %
Vac-Clea	3.15	91.39 %
Total	8.40	43.21 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.44	32.42 %
ADP1	0.15	25.96 %
MLR1	0.08	20.05 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	8.40	43.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	5.61	46.24 %
Vac-Clea	1.50	88.24 %
Total	7.11	51.41 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.59	36.21 %
PDK1	0.07	31.42 %
PBR2	0.07	6.96 %
MDI1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	7.11	51.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.87	22.40 %
Vac-Clea	1.48	59.60 %
Total	4.34	28.43 %

Branch *	MTD Sales L	Brand Share %
CH15	0.49	23.63 %
CH03	0.41	29.53 %
CH43	0.38	21.78 %
CH33	0.19	17.14 %
CH35	0.17	15.04 %
MJR1	0.17	18.87 %
PON1	0.15	31.24 %
CH24	0.07	10.56 %
CH06	0.04	21.02 %
CH36	0.03	5.75 %
CH17		0.00 %
CH37		0.00 %
CH41		0.00 %
GPD1		0.00 %
Total	4.34	28.43 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.42	32.07 %
Vac-Clea	1.73	54.64 %
Total	4.15	38.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.22	11.92 %
UMP1	0.07	17.70 %
CBE4		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
Total	4.15	38.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.26	21.57 %
Vac-Clea	0.98	67.54 %
Total	3.25	27.17 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.36	25.60 %
KPM2	0.32	30.82 %
UGI1	0.18	30.14 %
VEL3	0.13	25.91 %
CYR1	0.08	34.05 %
AKM1	0.07	17.00 %
VEL4	0.06	8.57 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	3.25	27.17 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.38	17.42 %
Vac-Clea	0.51	70.03 %
Total	1.90	21.88 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.18	29.40 %
SLM3	0.15	28.18 %
HSR2	0.07	8.65 %
MTR1		0.38 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.90	21.88 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.31	28.49 %
Vac-Clea	0.49	100.00 %
Total	1.80	35.39 %

Branch *	MTD Sales L	Brand Share %
PDR1	0.12	36.63 %
KMM1	0.08	37.27 %
SYM2	0.08	37.27 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
Total	1.80	35.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.38	17.51 %
Vac-Clea	0.38	88.85 %
Total	1.76	21.17 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.61	30.00 %
POY1	0.18	20.47 %
CDM1	0.13	12.50 %
NVL2	0.12	27.90 %
KKI2	0.07	13.01 %
TVM2	0.03	18.70 %
KLM1		0.00 %
KML1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.76	21.17 %