



TN : EUREKA Sales Performance 21/05/2026 8:09 AM

MTD Sales
24.93 L

Brand Share %
23.32 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.32 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	18.46	18.67 %
Vac-Clea	6.47	80.80 %
Total	24.93	23.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.07	30.70 %
SOUTH-01	4.53	19.68 %
SOUTH-03	3.77	23.96 %
CHENNAI-02	3.05	26.71 %
TRICHY-01	2.43	29.97 %
WEST-01	2.30	33.74 %
NORTH ARCOT	0.88	12.10 %
SOUTH ARCOT	0.52	10.64 %
WEST-02	0.37	5.66 %
Total	24.93	23.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	6.15	28.16 %
Vac-Clea	0.93	76.20 %
Total	7.07	30.70 %

Branch *	MTD Sales L	Brand Share %
CH49	0.29	19.42 %
CH07	0.22	17.19 %
GUD1	0.12	14.22 %
CH45	0.06	18.03 %
AVD1		0.00 %
CGL1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	7.07	30.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.96	13.98 %
Vac-Clea	1.57	84.83 %
Total	4.53	19.68 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.28	14.12 %
NGR1	0.21	6.93 %
RPM1	0.17	16.22 %
TYI1	0.09	22.95 %
TKS2	0.03	1.69 %
TCN1	0.03	8.61 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
WHTV		0.00 %
APK2	-0.08	-45.88 %
Total	4.53	19.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.44	17.18 %
Vac-Clea	1.33	87.04 %
Total	3.77	23.96 %

Branch *	MTD Sales L	Brand Share %
PNI1	0.03	15.65 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.77	23.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.63	23.90 %
Vac-Clea	0.42	100.00 %
Total	3.05	26.71 %

Branch *	MTD Sales L	Brand Share %
CH06	0.13	19.63 %
CH03		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	3.05	26.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.91	25.47 %
Vac-Clea	0.52	84.98 %
Total	2.43	29.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.29	16.70 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TYR1		0.00 %
Total	2.43	29.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Vac-Clea	1.22	96.52 %
W-Purifi	1.07	19.40 %
Total	2.30	33.74 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.30	33.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.79	11.09 %
Vac-Clea	0.09	64.70 %
Total	0.88	12.10 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.88	12.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.29	6.46 %
Vac-Clea	0.24	48.03 %
Total	0.52	10.64 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	3.07 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.52	10.64 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.22	3.69 %
Vac-Clea	0.15	31.03 %
Total	0.37	5.66 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	6.92 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
Total	0.37	5.66 %