



TN : EUREKA Sales Performance 21/03/2026 8:09 AM

MTD Sales
16.64 L

Brand Share %
16.37 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.37 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	13.18	13.60 %
Vac-Clea	3.46	73.47 %
Dummy-WP		100.00 %
Total	16.64	16.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	3.52	15.03 %
SOUTH-03	3.18	21.18 %
TRICHY-01	1.96	23.30 %
CHENNAI-02	1.90	14.62 %
CHENNAI-01	1.84	9.30 %
NORTH ARCOT	1.71	21.64 %
WEST-01	1.66	27.11 %
WEST-02	0.76	12.79 %
SOUTH ARCOT	0.12	5.72 %
Total	16.64	16.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.24	14.09 %
Vac-Clea	0.28	66.54 %
Total	3.52	15.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.24	4.85 %
SDI1	0.10	12.82 %
TKS2	0.08	6.22 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1	-0.11	-30.33 %
Total	3.52	15.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.09	15.42 %
Vac-Clea	1.08	75.87 %
Total	3.18	21.18 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.04	2.88 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	3.18	21.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.74	21.24 %
Vac-Clea	0.22	100.00 %
Total	1.96	23.30 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.11	14.93 %
PBR2	0.10	10.99 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
Total	1.96	23.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.62	12.92 %
Vac-Clea	0.28	63.68 %
Dummy-WP		100.00 %
Total	1.90	14.62 %

Branch *	MTD Sales L	Brand Share %
CH18		0.01 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.90	14.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.02	5.41 %
Vac-Clea	0.82	85.11 %
Total	1.84	9.30 %

Branch *	MTD Sales L	Brand Share %
CH19	0.11	9.64 %
CH28	0.11	8.15 %
CH35	0.04	9.08 %
AVD1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.84	9.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.45	19.14 %
Vac-Clea	0.26	76.49 %
Total	1.71	21.64 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.24	15.05 %
VEL2	0.08	15.73 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
Total	1.71	21.64 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.38	24.22 %
Vac-Clea	0.28	66.33 %
Total	1.66	27.11 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.04	5.85 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	1.66	27.11 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.65	11.30 %
Vac-Clea	0.11	53.79 %
Total	0.76	12.79 %

Branch *	MTD Sales L	Brand Share %
DPR1	0.01	4.42 %
APN1		0.00 %
ATU1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
Total	0.76	12.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Vac-Clea	0.12	46.26 %
Total	0.12	5.72 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.03	11.38 %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	0.12	5.72 %