

MTD Sales
54.21 L

Brand Share %
37.71 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **37.71 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	35.91	30.09 %
Vac-Clea	18.30	74.89 %
Total	54.21	37.71 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	13.26	47.99 %
SOUTH-01	10.19	37.20 %
SOUTH-03	7.96	42.22 %
TRICHY-01	6.78	50.22 %
WEST-01	4.18	38.89 %
CHENNAI-02	4.15	29.15 %
NORTH ARCOT	2.64	24.64 %
WEST-02	1.75	22.23 %
SOUTH ARCOT	1.66	20.96 %
WEST-03	1.65	33.50 %
Total	54.21	37.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	9.78	43.18 %
Vac-Clea	3.47	69.94 %
Total	13.26	47.99 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.60	36.19 %
CH47	0.28	19.96 %
CH28	0.20	24.56 %
SKL1	0.13	35.39 %
CH25	0.12	9.35 %
CH29	0.08	29.97 %
GUD1	0.08	8.22 %
KNR1	0.04	20.40 %
CGL1		0.00 %
CH16		0.00 %
CH26		0.00 %
CZWH		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	13.26	47.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	5.45	84.92 %
W-Purifi	4.74	22.58 %
Total	10.19	37.20 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.99	32.19 %
TKS2	0.85	30.27 %
TUT1	0.60	34.05 %
SVK1	0.52	37.15 %
TKS1	0.27	31.28 %
RND1	0.15	35.46 %
TUT2	0.14	37.32 %
TYI1	0.10	10.66 %
TKY1	0.08	14.99 %
KYR1	0.08	13.58 %
VLY1	0.07	11.95 %
PKD1	0.07	16.83 %
APK1	0.03	15.24 %
PDI1	0.03	15.75 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	10.19	37.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	4.81	31.21 %
Vac-Clea	3.15	91.39 %
Total	7.96	42.22 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.63	34.25 %
TEN2	0.44	32.42 %
ADP1	0.15	25.96 %
MLR1	0.08	20.05 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	7.96	42.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	5.32	44.94 %
Vac-Clea	1.46	87.94 %
Total	6.78	50.22 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.59	36.21 %
PBR1	0.15	32.69 %
PDK1	0.07	31.42 %
PBR2	0.07	6.96 %
MDI1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	6.78	50.22 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.45	32.32 %
Vac-Clea	1.73	54.64 %
Total	4.18	38.89 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.22	11.92 %
UMP1	0.07	17.70 %
CBE4		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
Total	4.18	38.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.71	23.01 %
Vac-Clea	1.43	58.90 %
Total	4.15	29.15 %

Branch *	MTD Sales L	Brand Share %
CH15	0.49	23.63 %
CH03	0.41	29.53 %
CH43	0.38	27.69 %
CH33	0.19	17.14 %
CH35	0.17	15.04 %
MJR1	0.17	18.87 %
CH24	0.07	13.99 %
CH36	0.03	5.75 %
CH17		0.00 %
CH37		0.00 %
CH41		0.00 %
GPD1		0.00 %
Total	4.15	29.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.18	22.28 %
Vac-Clea	0.46	49.43 %
Total	2.64	24.64 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.36	29.35 %
KPM2	0.32	30.82 %
UGI1	0.18	30.14 %
VEL3	0.13	25.91 %
AKM1	0.07	17.00 %
VEL4	0.06	8.57 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	2.64	24.64 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.23	17.30 %
Vac-Clea	0.51	70.03 %
Total	1.75	22.23 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.18	29.40 %
HSR2	0.07	8.65 %
MTR1		0.53 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.75	22.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.38	18.18 %
Vac-Clea	0.28	85.45 %
Total	1.66	20.96 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.58	29.09 %
POY1	0.18	20.47 %
CDM1	0.13	12.50 %
NVL2	0.12	27.90 %
KKI2	0.07	13.01 %
PRT1	0.07	30.05 %
TVM2	0.03	18.70 %
KLM1		0.00 %
KML1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.66	20.96 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.31	28.49 %
Vac-Clea	0.35	100.00 %
Total	1.65	33.50 %

Branch *	MTD Sales L	Brand Share %
PDR1	0.12	36.63 %
KMM1	0.08	37.27 %
SYM2	0.08	37.27 %
AVI1	0.03	15.75 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
Total	1.65	33.50 %