



TN : EUREKA Sales Performance 20/05/2026 8:10 AM

MTD Sales
23.79 L

Brand Share %
23.37 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.37 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	17.64	18.73 %
Vac-Clea	6.15	80.51 %
Total	23.79	23.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	6.80	30.55 %
SOUTH-01	4.34	19.78 %
SOUTH-03	3.77	24.53 %
CHENNAI-02	2.93	27.00 %
WEST-01	2.21	35.34 %
TRICHY-01	2.10	28.20 %
NORTH ARCOT	0.76	11.66 %
SOUTH ARCOT	0.52	10.86 %
WEST-02	0.37	5.78 %
Total	23.79	23.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	5.90	28.00 %
Vac-Clea	0.90	75.63 %
Total	6.80	30.55 %

Branch *	MTD Sales L	Brand Share %
CH07	0.22	17.19 %
CH49	0.17	13.63 %
GUD1	0.12	14.22 %
CH45	0.03	17.70 %
AVD1		0.00 %
CGL1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	6.80	30.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.85	14.15 %
Vac-Clea	1.48	84.09 %
Total	4.34	19.78 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.28	14.12 %
NGR1	0.21	6.93 %
RPM1	0.17	18.70 %
TYI1	0.09	22.95 %
TKS2	0.03	1.69 %
TCN1	0.03	8.61 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
WHTV		0.00 %
APK2	-0.08	-45.88 %
Total	4.34	19.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.44	17.64 %
Vac-Clea	1.33	87.04 %
Total	3.77	24.53 %

Branch *	MTD Sales L	Brand Share %
PNI1	0.03	15.65 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.77	24.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.51	24.05 %
Vac-Clea	0.42	100.00 %
Total	2.93	27.00 %

Branch *	MTD Sales L	Brand Share %
CH06	0.13	19.63 %
CH03		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	2.93	27.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Vac-Clea	1.13	96.25 %
W-Purifi	1.07	21.20 %
Total	2.21	35.34 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.03	10.25 %
ANR1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.21	35.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.68	24.15 %
Vac-Clea	0.41	90.07 %
Total	2.10	28.20 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.29	20.20 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TYR1		0.00 %
Total	2.10	28.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.67	10.52 %
Vac-Clea	0.09	64.70 %
Total	0.76	11.66 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	0.76	11.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.29	6.60 %
Vac-Clea	0.24	48.03 %
Total	0.52	10.86 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	3.07 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.52	10.86 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.22	3.77 %
Vac-Clea	0.15	31.03 %
Total	0.37	5.78 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	6.92 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
Total	0.37	5.78 %