

MTD Sales  
48.79 L

Brand Share %  
37.26 %

Information:

MTD : 01-09-2026 To 17-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **37.26 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 32.74       | 29.91 %       |
| Vac-Clea | 16.04       | 74.74 %       |
| Total    | 48.79       | 37.26 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 11.65       | 46.63 %       |
| SOUTH-01    | 8.34        | 34.19 %       |
| SOUTH-03    | 7.88        | 44.52 %       |
| TRICHY-01   | 6.37        | 51.30 %       |
| WEST-01     | 4.00        | 43.47 %       |
| CHENNAI-02  | 3.56        | 26.48 %       |
| NORTH ARCOT | 2.50        | 24.72 %       |
| WEST-03     | 1.58        | 33.43 %       |
| WEST-02     | 1.53        | 21.93 %       |
| SOUTH ARCOT | 1.37        | 19.67 %       |
| Total       | 48.79       | 37.26 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 8.77        | 42.55 %       |
| Vac-Clea | 2.88        | 65.86 %       |
| Total    | 11.65       | 46.63 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH47     | 0.28        | 19.96 %       |
| CH28     | 0.20        | 24.56 %       |
| SKL1     | 0.13        | 35.39 %       |
| CH29     | 0.08        | 29.97 %       |
| GUD1     | 0.08        | 9.71 %        |
| KNR1     | 0.04        | 20.40 %       |
| CGL1     |             | 0.00 %        |
| CH16     |             | 0.00 %        |
| CH25     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| Total    | 11.65       | 46.63 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Vac-Clea | 4.43        | 82.07 %       |
| W-Purifi | 3.91        | 20.57 %       |
| Total    | 8.34        | 34.19 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 0.87        | 32.50 %       |
| TUT1     | 0.60        | 34.05 %       |
| TKS2     | 0.37        | 17.51 %       |
| TKS1     | 0.27        | 31.28 %       |
| SVK1     | 0.13        | 13.04 %       |
| TYI1     | 0.10        | 10.66 %       |
| TKY1     | 0.08        | 14.99 %       |
| RND1     | 0.07        | 21.55 %       |
| VLV1     | 0.07        | 11.95 %       |
| PKD1     | 0.07        | 16.83 %       |
| RND2     | 0.07        | 16.72 %       |
| STU2     | 0.04        | 26.60 %       |
| APK1     | 0.03        | 15.24 %       |
| PDI1     | 0.03        | 15.75 %       |
| COL1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 8.34        | 34.19 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 4.73        | 33.07 %       |
| Vac-Clea | 3.15        | 92.58 %       |
| Total    | 7.88        | 44.52 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 0.63        | 34.25 %       |
| ADP1     | 0.15        | 25.96 %       |
| MLR1     | 0.08        | 20.05 %       |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 7.88        | 44.52 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 5.02        | 46.16 %       |
| Vac-Clea | 1.36        | 87.15 %       |
| Total    | 6.37        | 51.30 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 0.59        | 36.21 %       |
| PBR1     | 0.15        | 32.69 %       |
| PBR2     | 0.07        | 6.96 %        |
| MDI1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| Total    | 6.37        | 51.30 %       |

### WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.45        | 35.55 %       |
| Vac-Clea | 1.55        | 66.96 %       |
| Total    | 4.00        | 43.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.22        | 11.92 %       |
| UMP1     | 0.07        | 17.70 %       |
| CBE4     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 4.00        | 43.47 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.13        | 19.31 %       |
| Vac-Clea | 1.43        | 58.90 %       |
| Total    | 3.56        | 26.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 0.49        | 23.53 %       |
| CH43     | 0.38        | 27.69 %       |
| CH18     | 0.35        | 33.69 %       |
| CH03     | 0.27        | 21.83 %       |
| CH33     | 0.19        | 17.14 %       |
| CH35     | 0.17        | 18.14 %       |
| MJR1     | 0.17        | 18.87 %       |
| CH24     | 0.07        | 13.99 %       |
| CH36     | 0.03        | 5.75 %        |
| CH17     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| Total    | 3.56        | 26.48 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.04        | 22.21 %       |
| Vac-Clea | 0.46        | 49.43 %       |
| Total    | 2.50        | 24.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.32        | 36.78 %       |
| TRR1     | 0.22        | 20.16 %       |
| UG11     | 0.18        | 30.14 %       |
| VEL3     | 0.13        | 25.91 %       |
| AKM1     | 0.07        | 17.00 %       |
| VEL4     | 0.06        | 8.57 %        |
| ABR1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 2.50        | 24.72 %       |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.31        | 29.37 %       |
| Vac-Clea | 0.27        | 100.00 %      |
| Total    | 1.58        | 33.43 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PDR1     | 0.12        | 36.63 %       |
| AVI1     | 0.03        | 15.75 %       |
| ERD2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| Total    | 1.58        | 33.43 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.23        | 19.11 %       |
| Vac-Clea | 0.29        | 57.19 %       |
| Total    | 1.53        | 21.93 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR2     | 0.07        | 8.65 %        |
| MTR1     |             | 0.78 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| Total    | 1.53        | 21.93 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.17        | 17.33 %       |
| Vac-Clea | 0.21        | 81.39 %       |
| Total    | 1.37        | 19.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRK1     | 0.58        | 34.82 %       |
| POY1     | 0.18        | 20.47 %       |
| CDM1     | 0.13        | 14.41 %       |
| NVL2     | 0.12        | 27.90 %       |
| KKI2     | 0.07        | 13.01 %       |
| PRT1     | 0.07        | 30.05 %       |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| Total    | 1.37        | 19.67 %       |