



TN : EUREKA Sales Performance 18/05/2026 8:09 AM

MTD Sales
21.77 L

Brand Share %
23.47 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.47 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	15.61	18.33 %
Vac-Clea	6.15	80.99 %
Total	21.77	23.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	6.43	31.74 %
SOUTH-01	3.99	19.71 %
SOUTH-03	3.44	25.59 %
CHENNAI-02	2.62	25.91 %
WEST-01	2.08	34.04 %
TRICHY-01	1.66	25.77 %
NORTH ARCOT	0.76	12.78 %
SOUTH ARCOT	0.52	12.42 %
WEST-02	0.25	4.22 %
Total	21.77	23.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	5.53	29.01 %
Vac-Clea	0.90	75.63 %
Total	6.43	31.74 %

Branch *	MTD Sales L	Brand Share %
CH07	0.22	19.42 %
GUD1	0.12	14.22 %
CH49	0.05	4.87 %
CH45	0.03	17.70 %
AVD1		0.00 %
CGL1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	6.43	31.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.51	13.57 %
Vac-Clea	1.48	84.09 %
Total	3.99	19.71 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.44	17.60 %
TUT1	0.28	15.77 %
RPM1	0.17	18.70 %
NGR1	0.11	3.69 %
TYI1	0.09	22.95 %
TKS2	0.03	2.03 %
TCN1	0.03	8.61 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
APK2	-0.08	-45.88 %
Total	3.99	19.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.11	17.72 %
Vac-Clea	1.33	87.04 %
Total	3.44	25.59 %

Branch *	MTD Sales L	Brand Share %
PNI1	0.03	15.65 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.44	25.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.19	22.68 %
Vac-Clea	0.42	100.00 %
Total	2.62	25.91 %

Branch *	MTD Sales L	Brand Share %
CH06	0.13	19.63 %
CH03		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	2.62	25.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Vac-Clea	1.13	96.25 %
W-Purifi	0.95	19.25 %
Total	2.08	34.04 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.03	10.25 %
ANR1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.08	34.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.25	20.72 %
Vac-Clea	0.41	100.00 %
Total	1.66	25.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.29	20.20 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TYR1		0.00 %
Total	1.66	25.77 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.67	11.55 %
Vac-Clea	0.09	64.70 %
Total	0.76	12.78 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
Total	0.76	12.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.29	7.68 %
Vac-Clea	0.24	48.03 %
Total	0.52	12.42 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	3.07 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.52	12.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.15	31.03 %
W-Purifi	0.11	1.92 %
Total	0.25	4.22 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	6.92 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
Total	0.25	4.22 %