

MTD Sales
46.66 L

Brand Share %
37.59 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **37.59 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	31.19	30.09 %
Vac-Clea	15.47	75.59 %
Total	46.66	37.59 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	11.14	47.25 %
SOUTH-01	7.54	33.95 %
SOUTH-03	7.43	45.69 %
TRICHY-01	6.25	53.22 %
WEST-01	3.87	43.65 %
CHENNAI-02	3.56	26.81 %
NORTH ARCOT	2.43	24.61 %
WEST-03	1.54	32.84 %
WEST-02	1.53	21.93 %
SOUTH ARCOT	1.37	20.68 %
Total	46.66	37.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	8.26	42.49 %
Vac-Clea	2.88	69.62 %
Total	11.14	47.25 %

Branch *	MTD Sales L	Brand Share %
CH47	0.28	22.22 %
CH28	0.20	24.56 %
SKL1	0.13	35.39 %
CH29	0.08	29.97 %
GUD1	0.08	11.95 %
KNR1	0.04	20.40 %
CGL1		0.00 %
CH16		0.00 %
CH25		0.00 %
CH26		0.00 %
CZWH		0.00 %
MRM1		0.00 %
Total	11.14	47.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	4.12	84.10 %
W-Purifi	3.41	19.74 %
Total	7.54	33.95 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.87	34.37 %
TUT1	0.39	25.74 %
KVT1	0.37	25.17 %
TKS2	0.37	18.62 %
TUT2	0.14	37.32 %
SVK1	0.13	13.04 %
TY11	0.10	10.66 %
TKY1	0.08	14.99 %
RND1	0.07	21.55 %
VL11	0.07	11.95 %
PKD1	0.07	16.83 %
STU2	0.04	26.60 %
APK1	0.03	15.24 %
PDI1	0.03	15.75 %
RND2	0.03	12.59 %
COL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	7.54	33.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	4.50	34.41 %
Vac-Clea	2.93	92.07 %
Total	7.43	45.69 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.63	34.25 %
ADP1	0.15	25.96 %
TEN1	0.14	31.36 %
MLR1	0.08	36.01 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	7.43	45.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.89	48.04 %
Vac-Clea	1.36	87.15 %
Total	6.25	53.22 %

Branch *	MTD Sales L	Brand Share %
PBR1	0.15	32.69 %
PBR2	0.07	8.27 %
MDI1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	6.25	53.22 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.31	35.37 %
Vac-Clea	1.55	66.96 %
Total	3.87	43.65 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.22	12.92 %
UMP1	0.07	17.70 %
CBE4		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
Total	3.87	43.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.13	19.61 %
Vac-Clea	1.43	58.90 %
Total	3.56	26.81 %

Branch *	MTD Sales L	Brand Share %
CH15	0.49	23.53 %
CH43	0.38	27.69 %
CH03	0.27	21.83 %
CH33	0.19	17.14 %
CH35	0.17	18.14 %
MJR1	0.17	18.87 %
CH24	0.07	13.99 %
CH36	0.03	5.75 %
CH17		0.00 %
CH37		0.00 %
CH41		0.00 %
GPD1		0.00 %
Total	3.56	26.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.97	22.02 %
Vac-Clea	0.46	49.43 %
Total	2.43	24.61 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.25	31.31 %
TRR1	0.22	20.16 %
UGI1	0.18	30.14 %
VEL3	0.13	25.91 %
AKM1	0.07	17.00 %
VEL4	0.06	8.57 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	2.43	24.61 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.31	29.37 %
Vac-Clea	0.23	100.00 %
Total	1.54	32.84 %

Branch *	MTD Sales L	Brand Share %
PDR1	0.12	36.63 %
KMM1	0.08	37.27 %
SYM2	0.08	37.27 %
AVI1	0.03	15.75 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
Total	1.54	32.84 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.23	19.11 %
Vac-Clea	0.29	57.19 %
Total	1.53	21.93 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.07	8.65 %
MTR1		0.78 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.53	21.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.17	18.26 %
Vac-Clea	0.21	81.39 %
Total	1.37	20.68 %

Branch *	MTD Sales L	Brand Share %
POY1	0.18	20.47 %
CDM1	0.13	14.41 %
NVL2	0.12	27.90 %
KKI2	0.07	13.01 %
PRT1	0.07	30.05 %
KLM1		0.00 %
KML1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.37	20.68 %