



# TN : EUREKA Sales Performance 17/04/2026 8:10 AM

MTD Sales  
16.05 L

Brand Share %  
17.16 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.16 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	12.23	14.15 %
Vac-Clea	3.82	53.83 %
<b>Total</b>	<b>16.05</b>	<b>17.16 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.99	22.41 %
SOUTH-01	3.77	18.18 %
SOUTH-03	2.07	15.03 %
WEST-01	1.57	21.58 %
TRICHY-01	1.28	19.80 %
CHENNAI-02	1.07	12.20 %
WEST-02	0.86	14.85 %
NORTH ARCOT	0.45	8.27 %
SOUTH ARCOT		0.00 %
<b>Total</b>	<b>16.05</b>	<b>17.16 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.21	16.71 %
Vac-Clea	1.77	58.67 %
<b>Total</b>	<b>4.99</b>	<b>22.41 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	0.09	9.28 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
<b>Total</b>	<b>4.99</b>	<b>22.41 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W-Purifi	2.95	15.08 %
Vac-Clea	0.82	69.24 %
<b>Total</b>	<b>3.77</b>	<b>18.18 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.12	5.19 %
APK2	0.03	4.87 %
NGR1	0.02	2.38 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
<b>Total</b>	<b>3.77</b>	<b>18.18 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
W-Purifi	1.67	13.06 %
Vac-Clea	0.40	41.50 %
<b>Total</b>	<b>2.07</b>	<b>15.03 %</b>

Branch *	MTD Sales L	Brand Share %
TEN1	0.09	11.99 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>2.07</b>	<b>15.03 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
W-Purifi	1.27	18.83 %
Vac-Clea	0.29	58.19 %
<b>Total</b>	<b>1.57</b>	<b>21.58 %</b>

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>1.57</b>	<b>21.58 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	1.06	16.92 %
Vac-Clea	0.22	100.00 %
<b>Total</b>	<b>1.28</b>	<b>19.80 %</b>

Branch *	MTD Sales L	Brand Share %
NMM1	0.03	7.77 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR2		0.00 %
<b>Total</b>	<b>1.28</b>	<b>19.80 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
W-Purifi	1.07	12.59 %
<b>Total</b>	<b>1.07</b>	<b>12.20 %</b>

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>1.07</b>	<b>12.20 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
W-Purifi	0.63	11.81 %
Vac-Clea	0.23	53.58 %
<b>Total</b>	<b>0.86</b>	<b>14.85 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	0.17	15.80 %
MTR1	0.01	4.50 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>0.86</b>	<b>14.85 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
W-Purifi	0.37	6.84 %
Vac-Clea	0.09	65.62 %
<b>Total</b>	<b>0.45</b>	<b>8.27 %</b>

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>0.45</b>	<b>8.27 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total		0.00 %