



TN : EUREKA Sales Performance 16/05/2026 8:09 AM

MTD Sales
17.45 L

Brand Share %
22.08 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.08 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	12.49	17.18 %
Vac-Clea	4.96	78.61 %
Total	17.45	22.08 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.57	28.59 %
SOUTH-03	3.12	24.80 %
SOUTH-01	3.01	16.72 %
WEST-01	1.94	39.85 %
CHENNAI-02	1.70	22.88 %
TRICHY-01	1.58	26.60 %
NORTH ARCOT	0.76	14.10 %
SOUTH ARCOT	0.52	12.94 %
WEST-02	0.25	5.23 %
Total	17.45	22.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.14	27.00 %
Vac-Clea	0.44	64.43 %
Total	4.57	28.59 %

Branch *	MTD Sales L	Brand Share %
CH07	0.09	9.38 %
CH45	0.03	17.70 %
GUD1	0.03	3.07 %
AVD1		0.00 %
CGL1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	4.57	28.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.81	16.38 %
Vac-Clea	1.30	86.82 %
Total	3.12	24.80 %

Branch *	MTD Sales L	Brand Share %
PNI1	0.03	15.65 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.12	24.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.09	12.39 %
Vac-Clea	0.92	79.70 %
Total	3.01	16.72 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.44	20.19 %
TUT1	0.28	15.77 %
RPM1	0.03	4.47 %
TKS2	0.03	2.50 %
TCN1	0.03	15.44 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
APK2	-0.08	-24.07 %
Total	3.01	16.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Vac-Clea	1.08	96.06 %
W-Purifi	0.86	23.04 %
Total	1.94	39.85 %

Branch *	MTD Sales L	Brand Share %
CBE6		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	1.94	39.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.28	18.25 %
Vac-Clea	0.42	100.00 %
Total	1.70	22.88 %

Branch *	MTD Sales L	Brand Share %
CH06	0.13	19.63 %
CH03		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	1.70	22.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.25	22.34 %
Vac-Clea	0.33	100.00 %
Total	1.58	26.60 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
Total	1.58	26.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.67	12.78 %
Vac-Clea	0.09	64.70 %
Total	0.76	14.10 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
Total	0.76	14.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.29	8.04 %
Vac-Clea	0.24	48.03 %
Total	0.52	12.94 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	3.07 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.52	12.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.15	31.03 %
W-Purifi	0.11	2.42 %
Total	0.25	5.23 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	8.85 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
Total	0.25	5.23 %