



TN : EUREKA Sales Performance 16/04/2026 8:09 AM

MTD Sales
14.99 L

Brand Share %
16.83 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.83 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	11.76	14.25 %
Vac-Clea	3.23	49.62 %
Total	14.99	16.83 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.38	21.11 %
SOUTH-01	3.77	18.53 %
SOUTH-03	2.07	16.02 %
WEST-01	1.24	18.20 %
TRICHY-01	1.16	18.67 %
CHENNAI-02	1.07	12.40 %
WEST-02	0.86	14.85 %
NORTH ARCOT	0.45	8.91 %
SOUTH ARCOT		0.00 %
Total	14.99	16.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.99	16.51 %
Vac-Clea	1.39	52.67 %
Total	4.38	21.11 %

Branch *	MTD Sales L	Brand Share %
CH08	0.09	9.28 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	4.38	21.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.95	15.38 %
Vac-Clea	0.82	69.24 %
Total	3.77	18.53 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.12	5.19 %
APK2	0.03	4.87 %
NGR1	0.02	2.38 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	3.77	18.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.67	13.99 %
Vac-Clea	0.40	41.50 %
Total	2.07	16.02 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.09	14.06 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	2.07	16.02 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.15	17.75 %
Vac-Clea	0.08	28.16 %
Total	1.24	18.20 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	1.24	18.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.93	15.62 %
Vac-Clea	0.22	100.00 %
Total	1.16	18.67 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.03	7.77 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR2		0.00 %
Total	1.16	18.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.07	12.80 %
Total	1.07	12.40 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	1.07	12.40 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.63	11.81 %
Vac-Clea	0.23	53.58 %
Total	0.86	14.85 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.17	15.80 %
MTR1	0.01	4.50 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	0.86	14.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.37	7.39 %
Vac-Clea	0.09	65.62 %
Total	0.45	8.91 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	0.45	8.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total		0.00 %