

MTD Sales
41.73 L

Brand Share %
36.89 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **36.89 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	27.74	29.45 %
Vac-Clea	13.99	73.95 %
Total	41.73	36.89 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	9.84	45.88 %
SOUTH-01	7.35	35.70 %
SOUTH-03	6.52	43.52 %
TRICHY-01	5.59	53.47 %
CHENNAI-02	3.10	25.33 %
WEST-01	2.87	36.74 %
NORTH ARCOT	2.22	24.37 %
WEST-03	1.46	33.40 %
WEST-02	1.45	21.96 %
SOUTH ARCOT	1.33	24.17 %
Total	41.73	36.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	7.53	42.11 %
Vac-Clea	2.31	64.77 %
Total	9.84	45.88 %

Branch *	MTD Sales L	Brand Share %
CH47	0.28	22.22 %
SKL1	0.10	29.67 %
KNR1	0.04	20.40 %
CGL1		0.00 %
CH16		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MRM1		0.00 %
Total	9.84	45.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	4.09	84.01 %
W-Purifi	3.26	20.74 %
Total	7.35	35.70 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.37	25.17 %
TKS2	0.37	21.79 %
TUT1	0.37	24.31 %
SVK1	0.13	13.04 %
TYI1	0.10	10.66 %
TKY1	0.08	14.99 %
RND1	0.07	21.55 %
VLY1	0.07	11.95 %
PKD1	0.07	16.83 %
STU2	0.04	26.60 %
APK1	0.03	15.24 %
RND2	0.03	12.59 %
COL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	7.35	35.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	3.70	30.91 %
Vac-Clea	2.83	93.29 %
Total	6.52	43.52 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.63	34.25 %
TEN1	0.14	31.36 %
MLR1	0.08	36.01 %
ADP1	0.07	13.92 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	6.52	43.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.23	47.57 %
Vac-Clea	1.36	87.15 %
Total	5.59	53.47 %

Branch *	MTD Sales L	Brand Share %
PBR1	0.15	32.69 %
PBR2	0.07	11.83 %
MDI1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	5.59	53.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.72	17.45 %
Vac-Clea	1.38	57.95 %
Total	3.10	25.33 %

Branch *	MTD Sales L	Brand Share %
CH15	0.49	23.53 %
CH43	0.38	32.44 %
CH33	0.19	17.14 %
CH35	0.17	18.14 %
CH50	0.15	31.03 %
MJR1	0.14	18.49 %
CH24	0.07	20.71 %
CH36	0.03	5.75 %
CH03		0.00 %
CH17		0.00 %
CH37		0.00 %
CH41		0.00 %
GPD1		0.00 %
Total	3.10	25.33 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.92	31.50 %
Vac-Clea	0.95	55.34 %
Total	2.87	36.74 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.22	13.32 %
UMP1	0.07	17.70 %
CBE4		0.00 %
MPM1		0.00 %
PLI1		0.00 %
WHCB		0.00 %
Total	2.87	36.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.76	21.46 %
Vac-Clea	0.46	50.39 %
Total	2.22	24.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.25	31.31 %
TRR1	0.22	20.16 %
UGI1	0.18	30.14 %
VEL3	0.13	25.91 %
AKM1	0.07	17.80 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL4		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	2.22	24.37 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.23	29.69 %
Vac-Clea	0.23	100.00 %
Total	1.46	33.40 %

Branch *	MTD Sales L	Brand Share %
PDR1	0.12	36.63 %
AVI1	0.03	15.75 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
Total	1.46	33.40 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.23	19.95 %
Vac-Clea	0.22	50.05 %
Total	1.45	21.96 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.07	8.65 %
MTR1		0.78 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.45	21.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.17	22.02 %
Vac-Clea	0.17	77.68 %
Total	1.33	24.17 %

Branch *	MTD Sales L	Brand Share %
POY1	0.18	20.47 %
NVL2	0.12	27.90 %
CDM1	0.09	15.72 %
KKI2	0.07	19.64 %
PRT1	0.07	30.05 %
KLM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.33	24.17 %