

MTD Sales  
**36.51 L**

Brand Share %  
**38.33 %**

Information:

**MTD :** 01-09-2026 To 13-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **38.33 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 23.20       | 30.06 %       |
| Vac-Clea | 13.30       | 73.67 %       |
| Total    | 36.51       | 38.33 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 8.77        | 48.67 %       |
| SOUTH-03    | 6.24        | 45.17 %       |
| SOUTH-01    | 6.24        | 38.63 %       |
| TRICHY-01   | 4.14        | 50.76 %       |
| WEST-01     | 2.74        | 39.22 %       |
| CHENNAI-02  | 2.46        | 25.12 %       |
| NORTH ARCOT | 1.89        | 25.78 %       |
| WEST-02     | 1.45        | 24.85 %       |
| SOUTH ARCOT | 1.33        | 24.55 %       |
| WEST-03     | 1.23        | 33.45 %       |
| Total       | 36.51       | 38.33 %       |

**CHENNAI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 6.66        | 45.45 %       |
| Vac-Clea | 2.11        | 62.67 %       |
| Total    | 8.77        | 48.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH49     | 0.48        | 37.35 %       |
| CH47     | 0.28        | 24.69 %       |
| SKL1     | 0.10        | 29.67 %       |
| CGL1     |             | 0.00 %        |
| CH16     |             | 0.00 %        |
| CH25     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| Total    | 8.77        | 48.67 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 3.41        | 31.65 %       |
| Vac-Clea | 2.83        | 93.29 %       |
| Total    | 6.24        | 45.17 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 0.51        | 29.72 %       |
| TEN1     | 0.14        | 31.36 %       |
| MLR1     | 0.08        | 36.01 %       |
| ADP1     | 0.07        | 13.92 %       |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| Total    | 6.24        | 45.17 %       |

### SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Vac-Clea | 3.77        | 83.71 %       |
| W-Purifi | 2.46        | 21.18 %       |
| Total    | 6.24        | 38.63 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TKS2     | 0.37        | 30.81 %       |
| TUT1     | 0.37        | 30.64 %       |
| SVK1     | 0.13        | 15.06 %       |
| KVT1     | 0.11        | 12.53 %       |
| TYI1     | 0.10        | 14.61 %       |
| TKY1     | 0.08        | 14.99 %       |
| TUT2     | 0.07        | -119.04 %     |
| RND1     | 0.07        | 21.55 %       |
| VLV1     | 0.07        | 15.32 %       |
| APK2     | 0.07        | 34.84 %       |
| STU2     | 0.04        | 26.60 %       |
| KYR1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND2     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 6.24        | 38.63 %       |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.79        | 42.18 %       |
| Vac-Clea | 1.36        | 87.15 %       |
| Total    | 4.14        | 50.76 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PBR1     | 0.15        | 32.69 %       |
| PBR2     | 0.07        | 13.69 %       |
| MDI1     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| Total    | 4.14        | 50.76 %       |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.79        | 33.97 %       |
| Vac-Clea | 0.95        | 55.34 %       |
| Total    | 2.74        | 39.22 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.22        | 14.53 %       |
| UMP1     | 0.07        | 17.70 %       |
| CBE4     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 2.74        | 39.22 %       |

**CHENNAI-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Vac-Clea | 1.28        | 59.56 %       |
| W-Purifi | 1.18        | 15.44 %       |
| Total    | 2.46        | 25.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 0.49        | 23.53 %       |
| CH43     | 0.35        | 36.78 %       |
| CH35     | 0.17        | 18.14 %       |
| MJR1     | 0.14        | 22.34 %       |
| CH50     | 0.08        | 19.63 %       |
| CH24     | 0.07        | 20.71 %       |
| CH36     | 0.03        | 5.75 %        |
| CH03     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| Total    | 2.46        | 25.12 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.43        | 22.28 %       |
| Vac-Clea | 0.46        | 50.39 %       |
| Total    | 1.89        | 25.78 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRR1     | 0.22        | 20.16 %       |
| TRL1     | 0.22        | 38.17 %       |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL3     |             | 0.00 %        |
| VEL4     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 1.89        | 25.78 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.23        | 22.79 %       |
| Vac-Clea | 0.22        | 50.05 %       |
| Total    | 1.45        | 24.85 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR2     | 0.07        | 10.79 %       |
| MTR1     |             | 0.78 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| Total    | 1.45        | 24.85 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.17        | 22.38 %       |
| Vac-Clea | 0.17        | 77.68 %       |
| Total    | 1.33        | 24.55 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 0.18        | 20.47 %       |
| NVL2     | 0.12        | 27.90 %       |
| CDM1     | 0.09        | 15.72 %       |
| KKI2     | 0.07        | 19.64 %       |
| PRT1     | 0.07        | 30.05 %       |
| KLM1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| Total    | 1.33        | 24.55 %       |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.08        | 30.51 %       |
| Vac-Clea | 0.16        | 100.00 %      |
| Total    | 1.23        | 33.45 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PDR1     | 0.12        | 36.63 %       |
| SYM2     | 0.08        | 37.27 %       |
| AVI1     | 0.03        | 15.75 %       |
| ERD2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| Total    | 1.23        | 33.45 %       |