

MTD Sales
28.34 L

Brand Share %
37.55 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **37.55 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	17.49	28.37 %
Vac-Clea	10.85	78.47 %
Total	28.34	37.55 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.03	48.09 %
SOUTH-03	5.18	46.80 %
SOUTH-01	4.69	36.93 %
TRICHY-01	3.10	45.73 %
WEST-01	2.24	41.85 %
CHENNAI-02	1.79	22.47 %
NORTH ARCOT	1.38	24.98 %
WEST-02	1.16	27.68 %
SOUTH ARCOT	0.98	22.01 %
WEST-03	0.80	28.05 %
Total	28.34	37.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	5.04	42.35 %
Vac-Clea	1.99	73.36 %
Total	7.03	48.09 %

Branch *	MTD Sales L	Brand Share %
CH47	0.28	29.90 %
SKL1	0.03	11.18 %
CGL1		0.00 %
CH16		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	7.03	48.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.86	33.44 %
Vac-Clea	2.32	91.96 %
Total	5.18	46.80 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.51	33.27 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TMM1		0.00 %
Total	5.18	46.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	2.43	95.23 %
W-Purifi	2.26	22.29 %
Total	4.69	36.93 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.37	30.64 %
SVK1	0.13	19.50 %
KVT1	0.11	14.92 %
TKY1	0.08	14.99 %
TUT2	0.07	-119.04 %
RND1	0.07	21.55 %
VLV1	0.07	21.35 %
TCN1	0.07	27.56 %
STU2	0.04	26.60 %
KYR1		0.00 %
PKD1		0.00 %
RND2		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
VKM1		0.00 %
Total	4.69	36.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.96	36.03 %
Vac-Clea	1.14	85.08 %
Total	3.10	45.73 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.17	27.00 %
PBR1	0.15	32.69 %
PBR2	0.07	13.69 %
MDI1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	3.10	45.73 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.29	33.59 %
Vac-Clea	0.95	62.77 %
Total	2.24	41.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.22	15.40 %
UMP1	0.07	34.97 %
CBE4		0.00 %
CBE5		0.00 %
MPM1		0.00 %
PLI1		0.00 %
WHCB		0.00 %
Total	2.24	41.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Vac-Clea	1.02	61.78 %
W-Purifi	0.76	12.11 %
Total	1.79	22.47 %

Branch *	MTD Sales L	Brand Share %
CH15	0.49	26.58 %
CH18	0.20	37.14 %
CH35	0.15	18.62 %
MJR1	0.14	22.34 %
CH12	0.08	29.97 %
CH50	0.08	19.63 %
PON1	0.08	30.35 %
CH24	0.07	20.71 %
CH36	0.03	5.75 %
CH03		0.00 %
CH17		0.00 %
CH33		0.00 %
CH37		0.00 %
Total	1.79	22.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.92	19.15 %
Vac-Clea	0.46	63.33 %
Total	1.38	24.98 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.22	30.08 %
KPM2	0.08	17.90 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	1.38	24.98 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.94	25.06 %
Vac-Clea	0.22	50.05 %
Total	1.16	27.68 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.07	10.79 %
MTR1		0.78 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SLM3		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.16	27.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.81	19.22 %
Vac-Clea	0.17	77.68 %
Total	0.98	22.01 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.44	36.25 %
POY1	0.18	20.47 %
CDM1	0.09	15.72 %
KKI2	0.07	30.27 %
PRT1	0.07	30.05 %
CUD1		0.00 %
KLM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	0.98	22.01 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.65	23.90 %
Vac-Clea	0.16	100.00 %
Total	0.80	28.05 %

Branch *	MTD Sales L	Brand Share %
PDR1	0.12	36.63 %
AVI1	0.03	15.75 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
Total	0.80	28.05 %