



# TN : EUREKA Sales Performance 11/05/2026 8:10 AM

MTD Sales  
13.46 L

Brand Share %  
22.83 %

Information:

MTD : 01-05-2026 To 10-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.83 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	9.71	17.95 %
Vac-Clea	3.75	76.90 %
<b>Total</b>	<b>13.46</b>	<b>22.83 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	3.73	27.79 %
SOUTH-03	2.59	25.25 %
SOUTH-01	2.19	18.83 %
WEST-01	1.29	34.71 %
TRICHY-01	1.21	30.15 %
CHENNAI-02	1.13	22.19 %
NORTH ARCOT	0.67	17.19 %
SOUTH ARCOT	0.52	14.82 %
WEST-02	0.12	3.50 %
<b>Total</b>	<b>13.46</b>	<b>22.83 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.32	26.00 %
Vac-Clea	0.41	62.86 %
<b>Total</b>	<b>3.73</b>	<b>27.79 %</b>

Branch *	MTD Sales L	Brand Share %
CH07	0.09	11.56 %
GUD1	0.03	3.07 %
AVD1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>3.73</b>	<b>27.79 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Vac-Clea	1.30	86.82 %
W-Purifi	1.28	14.69 %
<b>Total</b>	<b>2.59</b>	<b>25.25 %</b>

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>2.59</b>	<b>25.25 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W-Purifi	1.33	12.57 %
Vac-Clea	0.87	78.70 %
<b>Total</b>	<b>2.19</b>	<b>18.83 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.04	4.07 %
TKS2	0.03	3.37 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
MAR1		0.00 %
NGR1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
VLY1		0.00 %
APK2	-0.08	-39.20 %
<b>Total</b>	<b>2.19</b>	<b>18.83 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
W-Purifi	0.83	25.54 %
Vac-Clea	0.46	100.00 %
<b>Total</b>	<b>1.29</b>	<b>34.71 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>1.29</b>	<b>34.71 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	1.10	28.16 %
Vac-Clea	0.11	100.00 %
<b>Total</b>	<b>1.21</b>	<b>30.15 %</b>

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
<b>Total</b>	<b>1.21</b>	<b>30.15 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
W-Purifi	0.89	18.27 %
Vac-Clea	0.24	100.00 %
<b>Total</b>	<b>1.13</b>	<b>22.19 %</b>

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
<b>Total</b>	<b>1.13</b>	<b>22.19 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.67	17.19 %
<b>Total</b>	<b>0.67</b>	<b>17.19 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
<b>Total</b>	<b>0.67</b>	<b>17.19 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.29	9.40 %
Vac-Clea	0.24	48.03 %
<b>Total</b>	<b>0.52</b>	<b>14.82 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	3.07 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>0.52</b>	<b>14.82 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.12	37.67 %
<b>Total</b>	<b>0.12</b>	<b>3.50 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	11.13 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>0.12</b>	<b>3.50 %</b>