

MTD Sales
20.58 L

Brand Share %
39.17 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.17 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	13.32	30.87 %
Vac-Clea	7.26	77.36 %
Total	20.58	39.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.39	46.13 %
SOUTH-03	3.77	53.45 %
SOUTH-01	3.46	46.58 %
TRICHY-01	1.91	42.88 %
CHENNAI-02	1.79	27.91 %
WEST-01	1.13	29.75 %
NORTH ARCOT	1.04	29.50 %
WEST-02	0.87	28.33 %
SOUTH ARCOT	0.65	21.18 %
WEST-03	0.58	28.00 %
Total	20.58	39.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.19	41.76 %
Vac-Clea	1.20	72.51 %
Total	5.39	46.13 %

Branch *	MTD Sales L	Brand Share %
SKL1	0.03	17.71 %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH16		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	5.39	46.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.98	39.15 %
Vac-Clea	1.79	89.78 %
Total	3.77	53.45 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
KPT1		0.00 %
MDU1		0.00 %
MDU7		0.00 %
PKM1		0.00 %
PNV2		0.00 %
Total	3.77	53.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.94	32.82 %
Vac-Clea	1.52	100.00 %
Total	3.46	46.58 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.07	-119.04 %
NGR1	0.07	9.27 %
RND1	0.07	35.46 %
STU2	0.04	26.60 %
KVT1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	3.46	46.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.31	33.98 %
Vac-Clea	0.60	100.00 %
Total	1.91	42.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.26	37.95 %
PBR1	0.08	20.87 %
TVR2	0.04	13.69 %
MDI1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.91	42.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.98	60.77 %
W-Purifi	0.80	16.82 %
Total	1.79	27.91 %

Branch *	MTD Sales L	Brand Share %
CH15	0.49	37.23 %
CH18	0.20	37.14 %
CH35	0.15	18.62 %
MJR1	0.10	16.76 %
CH12	0.08	29.97 %
CH50	0.08	32.32 %
CH24	0.07	26.80 %
CH36	0.03	8.66 %
CH03		0.00 %
CH17		0.00 %
CH33		0.00 %
CH37		0.00 %
Total	1.79	27.91 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.71	25.41 %
Vac-Clea	0.41	42.26 %
Total	1.13	29.75 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.22	15.40 %
KMR1	0.12	21.73 %
CBE4		0.00 %
CBE5		0.00 %
MPM1		0.00 %
PLI1		0.00 %
Total	1.13	29.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.80	26.08 %
Vac-Clea	0.24	52.23 %
Total	1.04	29.50 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.22	36.94 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VSI1		0.00 %
Total	1.04	29.50 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.64	22.75 %
Vac-Clea	0.22	100.00 %
Total	0.87	28.33 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.07	10.79 %
MTR1		0.78 %
BMD1		0.00 %
DPR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	0.87	28.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.49	16.98 %
Vac-Clea	0.17	77.68 %
Total	0.65	21.18 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.24	27.03 %
POY1	0.18	32.87 %
CDM1	0.09	33.75 %
KKI2	0.07	30.27 %
PRT1	0.07	30.05 %
CUD1		0.00 %
KLM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	0.65	21.18 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.45	23.29 %
Vac-Clea	0.13	100.00 %
Total	0.58	28.00 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.08	37.27 %
AVI1	0.03	15.75 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
Total	0.58	28.00 %