



# TN : EUREKA Sales Performance 08/05/2026 8:10 AM

MTD Sales  
8.92 L

Brand Share %  
20.65 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.65 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	6.18	15.62 %
Vac-Clea	2.75	74.73 %
<b>Total</b>	<b>8.92</b>	<b>20.65 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.33	22.02 %
SOUTH-03	1.90	25.76 %
SOUTH-01	1.25	14.60 %
TRICHY-01	0.89	25.97 %
WEST-01	0.82	52.40 %
CHENNAI-02	0.74	22.90 %
NORTH ARCOT	0.53	18.26 %
SOUTH ARCOT	0.37	13.03 %
WEST-02	0.09	3.29 %
<b>Total</b>	<b>8.92</b>	<b>20.65 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.92	19.25 %
Vac-Clea	0.41	67.90 %
<b>Total</b>	<b>2.33</b>	<b>22.02 %</b>

Branch *	MTD Sales L	Brand Share %
CH07	0.09	14.56 %
GUD1	0.03	3.77 %
AVD1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>2.33</b>	<b>22.02 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
W-Purifi	1.13	17.16 %
Vac-Clea	0.78	94.15 %
<b>Total</b>	<b>1.90</b>	<b>25.76 %</b>

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>1.90</b>	<b>25.76 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W-Purifi	0.75	9.57 %
Vac-Clea	0.50	68.09 %
<b>Total</b>	<b>1.25</b>	<b>14.60 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	0.03	3.37 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
VLY1		0.00 %
APK2	-0.08	-39.20 %
<b>Total</b>	<b>1.25</b>	<b>14.60 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	0.78	23.48 %
Vac-Clea	0.11	100.00 %
<b>Total</b>	<b>0.89</b>	<b>25.97 %</b>

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TVR2		0.00 %
<b>Total</b>	<b>0.89</b>	<b>25.97 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
W-Purifi	0.44	37.35 %
Vac-Clea	0.38	100.00 %
<b>Total</b>	<b>0.82</b>	<b>52.40 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>0.82</b>	<b>52.40 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
W-Purifi	0.50	16.58 %
Vac-Clea	0.24	100.00 %
<b>Total</b>	<b>0.74</b>	<b>22.90 %</b>

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH12		0.00 %
CH17		0.00 %
CH21		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
<b>Total</b>	<b>0.74</b>	<b>22.90 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
W-Purifi	0.53	18.26 %
<b>Total</b>	<b>0.53</b>	<b>18.26 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
VEL2		0.00 %
<b>Total</b>	<b>0.53</b>	<b>18.26 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Vac-Clea	0.24	48.03 %
W-Purifi	0.13	5.57 %
Total	0.37	13.03 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	3.95 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VPM2		0.00 %
Total	0.37	13.03 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Vac-Clea	0.09	31.34 %
Total	0.09	3.29 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	11.13 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
Total	0.09	3.29 %