



TN : EUREKA Sales Performance 07/05/2026 8:09 AM

MTD Sales
7.69 L

Brand Share %
20.53 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.53 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	5.61	16.25 %
Vac-Clea	2.09	70.31 %
Total	7.69	20.53 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.27	25.48 %
SOUTH-03	1.67	26.70 %
WEST-01	0.82	52.40 %
TRICHY-01	0.74	22.44 %
SOUTH-01	0.72	10.15 %
CHENNAI-02	0.71	26.08 %
NORTH ARCOT	0.53	18.26 %
SOUTH ARCOT	0.15	7.38 %
WEST-02	0.09	3.29 %
Total	7.69	20.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.92	22.81 %
Vac-Clea	0.35	70.78 %
Total	2.27	25.48 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	2.27	25.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.98	17.75 %
Vac-Clea	0.69	93.46 %
Total	1.67	26.70 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.67	26.70 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.44	37.35 %
Vac-Clea	0.38	100.00 %
Total	0.82	52.40 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
WHCB		0.00 %
Total	0.82	52.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.63	19.70 %
Vac-Clea	0.11	100.00 %
Total	0.74	22.44 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TVR2		0.00 %
Total	0.74	22.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.49	7.36 %
Vac-Clea	0.23	49.52 %
Total	0.72	10.15 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.03	3.37 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
VLY1		0.00 %
APK2	-0.08	-39.20 %
Total	0.72	10.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.50	19.72 %
Vac-Clea	0.22	100.00 %
Total	0.71	26.08 %

Branch *	MTD Sales L	Brand Share %
CH12		0.00 %
CH17		0.00 %
CH21		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	0.71	26.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.53	18.26 %
Total	0.53	18.26 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
VEL2		0.00 %
Total	0.53	18.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.13	7.30 %
Vac-Clea	0.02	7.88 %
Total	0.15	7.38 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	3.95 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
VPM2		0.00 %
Total	0.15	7.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.09	31.34 %
Total	0.09	3.29 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	11.13 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
Total	0.09	3.29 %