



TN : EUREKA Sales Performance 07/04/2026 8:09 AM

MTD Sales
5.86 L

Brand Share %
16.28 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.28 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	4.26	12.82 %
Vac-Clea	1.60	57.38 %
Total	5.86	16.28 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.39	24.00 %
SOUTH-01	1.65	20.14 %
SOUTH-03	0.56	13.75 %
WEST-01	0.55	22.57 %
TRICHY-01	0.50	22.76 %
NORTH ARCOT	0.12	4.82 %
WEST-02	0.09	4.10 %
CHENNAI-02		0.00 %
SOUTH ARCOT		0.00 %
Total	5.86	16.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.63	18.49 %
Vac-Clea	0.76	65.79 %
Total	2.39	24.00 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	2.39	24.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.19	16.03 %
Vac-Clea	0.45	62.35 %
Total	1.65	20.14 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.12	9.54 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
VLY1		0.00 %
Total	1.65	20.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.37	10.15 %
Vac-Clea	0.19	44.38 %
Total	0.56	13.75 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	0.56	13.75 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.47	19.83 %
Vac-Clea	0.08	100.00 %
Total	0.55	22.57 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE4		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	0.55	22.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.48	21.80 %
Vac-Clea	0.03	100.00 %
Total	0.50	22.76 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
Total	0.50	22.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.12	4.82 %
Total	0.12	4.82 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM2		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL2		0.00 %
Total	0.12	4.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.09	100.00 %
Total	0.09	4.10 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
Total	0.09	4.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
VPM2		0.00 %
Total		0.00 %