



TN : EUREKA Sales Performance 06/05/2026 8:09 AM

MTD Sales
7.15 L

Brand Share %
20.61 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.61 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	5.32	16.62 %
Vac-Clea	1.83	68.68 %
Total	7.15	20.61 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.39	27.39 %
SOUTH-03	1.55	27.39 %
WEST-01	0.73	52.67 %
CHENNAI-02	0.71	26.21 %
NORTH ARCOT	0.53	19.70 %
TRICHY-01	0.52	17.77 %
SOUTH-01	0.47	7.21 %
SOUTH ARCOT	0.15	10.02 %
WEST-02	0.09	3.60 %
Total	7.15	20.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.04	24.78 %
Vac-Clea	0.35	70.78 %
Total	2.39	27.39 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	2.39	27.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.86	17.29 %
Vac-Clea	0.69	100.00 %
Total	1.55	27.39 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.55	27.39 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.44	40.41 %
Vac-Clea	0.28	100.00 %
Total	0.73	52.67 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
WHCB		0.00 %
Total	0.73	52.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.50	19.83 %
Vac-Clea	0.22	100.00 %
Total	0.71	26.21 %

Branch *	MTD Sales L	Brand Share %
CH12		0.00 %
CH21		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	0.71	26.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.53	19.70 %
Total	0.53	19.70 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
VEL2		0.00 %
Total	0.53	19.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.50	16.99 %
Vac-Clea	0.03	100.00 %
Total	0.52	17.77 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TVR2		0.00 %
Total	0.52	17.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.33	5.31 %
Vac-Clea	0.14	38.09 %
Total	0.47	7.21 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.03	3.37 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
VLY1		0.00 %
APK2	-0.08	-39.20 %
Total	0.47	7.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.13	10.51 %
Vac-Clea	0.02	7.88 %
Total	0.15	10.02 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	3.95 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
VPM2		0.00 %
Total	0.15	10.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.09	31.34 %
Total	0.09	3.60 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	12.75 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
Total	0.09	3.60 %