

MTD Sales
11.61 L

Brand Share %
37.61 %

Information:

MTD : 01-10-2026 To 04-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **37.61 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	8.62	32.75 %
Vac-Clea	2.99	65.67 %
Total	11.61	37.61 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.53	47.85 %
TRICHY-01	1.51	45.68 %
SOUTH-03	1.39	42.87 %
SOUTH-01	1.22	33.11 %
SOUTH ARCOT	0.88	41.19 %
WEST-01	0.79	27.06 %
NORTH ARCOT	0.68	35.22 %
CHENNAI-02	0.59	30.18 %
WEST-03	0.07	8.75 %
WEST-02	-0.04	-2.54 %
Total	11.61	37.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.01	48.82 %
Vac-Clea	0.51	41.40 %
Total	4.53	47.85 %

Branch *	MTD Sales L	Brand Share %
CH47	0.18	24.00 %
CH48	0.11	10.38 %
CH16	0.08	21.15 %
AVD1		0.00 %
CH07		0.00 %
CH25		0.00 %
CH30		0.00 %
CZWH		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	4.53	47.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.09	43.61 %
Vac-Clea	0.42	52.19 %
Total	1.51	45.68 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.16	17.03 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
NGT1		0.00 %
TNJ2		0.00 %
WTRZ		0.00 %
Total	1.51	45.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Vac-Clea	0.85	100.00 %
W-Purifi	0.54	22.48 %
Total	1.39	42.87 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DKI1		0.00 %
MDU1		0.00 %
MDU5		0.00 %
MDU8		0.00 %
NTM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
DGL1	-0.10	-67.63 %
Total	1.39	42.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.64	20.51 %
Vac-Clea	0.58	100.00 %
Total	1.22	33.11 %

Branch *	MTD Sales L	Brand Share %
ARM1	0.07	33.58 %
SVK1	0.03	16.25 %
APK2		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
Total	1.22	33.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.55	30.43 %
Vac-Clea	0.33	100.00 %
Total	0.88	41.19 %

Branch *	MTD Sales L	Brand Share %
POY2	0.14	29.46 %
KKI2		0.00 %
KML1		0.00 %
PRT1		0.00 %
STP1		0.00 %
Total	0.88	41.19 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.69	26.93 %
Vac-Clea	0.10	28.01 %
Total	0.79	27.06 %

Branch *	MTD Sales L	Brand Share %
CBE2		0.00 %
CBE4		0.00 %
PLI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	0.79	27.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.56	31.15 %
Vac-Clea	0.11	100.00 %
Total	0.68	35.22 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.03	16.74 %
AKM1		0.00 %
CYR1		0.00 %
TRT1		0.00 %
VEL3		0.00 %
VSI1		0.00 %
Total	0.68	35.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.53	28.18 %
Vac-Clea	0.05	100.00 %
Total	0.59	30.18 %

Branch *	MTD Sales L	Brand Share %
CH24	0.03	15.66 %
CH41	0.03	16.15 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH46		0.00 %
WHC3		0.00 %
Total	0.59	30.18 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.07	11.71 %
Total	0.07	8.75 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.07	32.59 %
NKL2		0.00 %
SYM2		0.00 %
Total	0.07	8.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.03	100.00 %
W-Purifi	-0.07	-4.59 %
Total	-0.04	-2.54 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
DPR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
PLC1		0.00 %
SLM1		0.00 %
VPD1		0.00 %
Total	-0.04	-2.54 %