



TN : EUREKA Sales Performance 05/04/2026 8:09 AM

MTD Sales
3.83 L

Brand Share %
14.28 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.28 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	2.69	10.80 %
Vac-Clea	1.14	60.26 %
Total	3.83	14.28 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.04	27.52 %
SOUTH-01	1.11	16.71 %
TRICHY-01	0.37	22.13 %
WEST-01	0.24	14.26 %
WEST-02	0.09	5.44 %
CHENNAI-02		0.00 %
NORTH ARCOT		0.00 %
SOUTH ARCOT		0.00 %
SOUTH-03		0.00 %
Total	3.83	14.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.40	21.77 %
Vac-Clea	0.64	64.76 %
Total	2.04	27.52 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	2.04	27.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.70	11.45 %
Vac-Clea	0.41	74.42 %
Total	1.11	16.71 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.11	16.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.37	22.13 %
Total	0.37	22.13 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
PBR2		0.00 %
Total	0.37	22.13 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.24	14.26 %
Total	0.24	14.26 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	0.24	14.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.09	100.00 %
Total	0.09	5.44 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
Total	0.09	5.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL2		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
POY1		0.00 %
VPM2		0.00 %
Total		0.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total		0.00 %