

MTD Sales
9.07 L

Brand Share %
38.69 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **38.69 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	6.94	33.77 %
Vac-Clea	2.12	73.97 %
Total	9.07	38.69 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	3.23	44.64 %
TRICHY-01	1.33	49.97 %
SOUTH-03	1.10	38.96 %
SOUTH-01	0.97	33.70 %
WEST-01	0.72	32.04 %
SOUTH ARCOT	0.55	40.40 %
CHENNAI-02	0.51	41.47 %
NORTH ARCOT	0.48	30.39 %
WEST-02	0.11	9.28 %
WEST-03	0.07	25.86 %
Total	9.07	38.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.93	45.49 %
Vac-Clea	0.30	37.68 %
Total	3.23	44.64 %

Branch *	MTD Sales L	Brand Share %
CH47	0.16	21.37 %
CH48	0.11	17.29 %
CH14	0.10	16.84 %
CH16	0.08	21.15 %
CH07		0.00 %
CH25		0.00 %
CH30		0.00 %
CZWH		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	3.23	44.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.94	46.59 %
Vac-Clea	0.39	60.59 %
Total	1.33	49.97 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.08	11.22 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NGT1		0.00 %
TNJ2		0.00 %
WTRZ		0.00 %
Total	1.33	49.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Vac-Clea	0.66	100.00 %
W-Purifi	0.44	20.38 %
Total	1.10	38.96 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MDU5		0.00 %
MDU8		0.00 %
NTM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
Total	1.10	38.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	0.56	100.00 %
W-Purifi	0.42	17.86 %
Total	0.97	33.70 %

Branch *	MTD Sales L	Brand Share %
ARM1	0.07	33.58 %
APK2		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
Total	0.97	33.70 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.69	31.26 %
Vac-Clea	0.03	100.00 %
Total	0.72	32.04 %

Branch *	MTD Sales L	Brand Share %
CBE2		0.00 %
CBE4		0.00 %
UMP1		0.00 %
Total	0.72	32.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.55	40.40 %
Total	0.55	40.40 %

Branch *	MTD Sales L	Brand Share %
POY2	0.14	29.46 %
KKI2		0.00 %
PRT1		0.00 %
STP1		0.00 %
Total	0.55	40.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.46	38.80 %
Vac-Clea	0.05	100.00 %
Total	0.51	41.47 %

Branch *	MTD Sales L	Brand Share %
CH41	0.03	16.15 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH46		0.00 %
WHC3		0.00 %
Total	0.51	41.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.37	25.01 %
Vac-Clea	0.11	100.00 %
Total	0.48	30.39 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
CYR1		0.00 %
TRT1		0.00 %
VEL3		0.00 %
VSI1		0.00 %
Total	0.48	30.39 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.08	6.95 %
Vac-Clea	0.03	100.00 %
Total	0.11	9.28 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
DPR1		0.00 %
HSR2		0.00 %
PLC1		0.00 %
SLM1		0.00 %
Total	0.11	9.28 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.07	25.86 %
Total	0.07	25.86 %

Branch *	MTD Sales L	Brand Share %
NKL2		0.00 %
Total	0.07	25.86 %