



TN : EUREKA Sales Performance 04/05/2026 8:09 AM

MTD Sales
5.95 L

Brand Share %
21.42 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.42 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	4.24	16.75 %
Vac-Clea	1.71	69.85 %
Total	5.95	21.42 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.67	25.62 %
SOUTH-03	1.46	31.13 %
WEST-01	0.56	51.67 %
SOUTH-01	0.56	11.17 %
CHENNAI-02	0.55	25.53 %
TRICHY-01	0.52	21.60 %
NORTH ARCOT	0.39	17.13 %
SOUTH ARCOT	0.15	10.02 %
WEST-02	0.09	4.15 %
Total	5.95	21.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.32	21.72 %
Vac-Clea	0.35	78.42 %
Total	1.67	25.62 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
Total	1.67	25.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.86	21.03 %
Vac-Clea	0.60	100.00 %
Total	1.46	31.13 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PNV2		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	1.46	31.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Vac-Clea	0.28	100.00 %
W-Purifi	0.28	34.60 %
Total	0.56	51.67 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CNR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
WHCB		0.00 %
Total	0.56	51.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.44	9.41 %
Vac-Clea	0.12	38.32 %
Total	0.56	11.17 %

Branch *	MTD Sales L	Brand Share %
APK2	0.03	8.38 %
APK1		0.00 %
ARM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
VLY1		0.00 %
Total	0.56	11.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.33	17.17 %
Vac-Clea	0.22	100.00 %
Total	0.55	25.53 %

Branch *	MTD Sales L	Brand Share %
CH12		0.00 %
CH21		0.00 %
CH36		0.00 %
CH43		0.00 %
PON1		0.00 %
Total	0.55	25.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.50	20.68 %
Vac-Clea	0.03	100.00 %
Total	0.52	21.60 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TVR2		0.00 %
Total	0.52	21.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.39	17.13 %
Total	0.39	17.13 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
VEL2		0.00 %
Total	0.39	17.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.13	10.51 %
Vac-Clea	0.02	7.88 %
Total	0.15	10.02 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	3.95 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
VPM2		0.00 %
Total	0.15	10.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.09	31.34 %
Total	0.09	4.15 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	12.75 %
DPR2		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
Total	0.09	4.15 %