



TN : EUREKA Sales Performance 04/04/2026 8:09 AM

MTD Sales
2.67 L

Brand Share %
12.24 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.24 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	1.89	9.12 %
Vac-Clea	0.77	77.95 %
Total	2.67	12.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.49	24.77 %
SOUTH-01	0.49	8.67 %
TRICHY-01	0.37	30.18 %
WEST-01	0.24	22.75 %
WEST-02	0.09	5.10 %
CHENNAI-02		0.00 %
NORTH ARCOT		0.00 %
SOUTH ARCOT		0.00 %
SOUTH-03		0.00 %
Total	2.67	12.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.94	17.47 %
Vac-Clea	0.55	85.30 %
Total	1.49	24.77 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	1.49	24.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.36	6.56 %
Vac-Clea	0.13	58.56 %
Total	0.49	8.67 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
VLV1		0.00 %
VNR1		0.00 %
Total	0.49	8.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.37	30.18 %
Total	0.37	30.18 %

Branch *	MTD Sales L	Brand Share %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
PBR2		0.00 %
Total	0.37	30.18 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.24	22.75 %
Total	0.24	22.75 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	0.24	22.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.09	100.00 %
Total	0.09	5.10 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
TCG1		0.00 %
Total	0.09	5.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL2		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
VPM2		0.00 %
Total		0.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total		0.00 %