

MTD Sales
6.22 L

Brand Share %
38.73 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **38.73 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	4.97	34.18 %
Vac-Clea	1.24	83.00 %
Total	6.22	38.73 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.97	47.05 %
SOUTH-01	0.94	34.73 %
WEST-01	0.72	53.32 %
TRICHY-01	0.71	44.38 %
CHENNAI-02	0.49	45.64 %
SOUTH ARCOT	0.47	53.72 %
NORTH ARCOT	0.44	31.97 %
SOUTH-03	0.44	22.75 %
WEST-02	0.03	3.91 %
WEST-03		0.00 %
Total	6.22	38.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.97	47.05 %
Vac-Clea		100.00 %
Total	1.97	47.05 %

Branch *	MTD Sales L	Brand Share %
CH16	0.08	21.15 %
CH48	0.08	13.34 %
CH07		0.00 %
CH25		0.00 %
CH30		0.00 %
SKL1		0.00 %
Total	1.97	47.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	0.53	100.00 %
W-Purifi	0.42	18.96 %
Total	0.94	34.73 %

Branch *	MTD Sales L	Brand Share %
ARM1	0.07	33.58 %
APK2		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
Total	0.94	34.73 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.70	52.43 %
Vac-Clea	0.03	100.00 %
Total	0.72	53.32 %

Branch *	MTD Sales L	Brand Share %
CBE2		0.00 %
CBE4		0.00 %
UMP1		0.00 %
Total	0.72	53.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.52	45.01 %
Vac-Clea	0.19	42.73 %
Total	0.71	44.38 %

Branch *	MTD Sales L	Brand Share %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NGT1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
WTRZ		0.00 %
Total	0.71	44.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.46	44.14 %
Vac-Clea	0.03	100.00 %
Total	0.49	45.64 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH41		0.00 %
WHC3		0.00 %
Total	0.49	45.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.47	53.72 %
Total	0.47	53.72 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
Total	0.47	53.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.37	28.25 %
Vac-Clea	0.07	100.00 %
Total	0.44	31.97 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
TRT1		0.00 %
VEL3		0.00 %
VSI1		0.00 %
Total	0.44	31.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Vac-Clea	0.37	100.00 %
W-Purifi	0.07	4.49 %
Total	0.44	22.75 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU8		0.00 %
NTM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
Total	0.44	22.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.03	100.00 %
Total	0.03	3.91 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
HSR2		0.00 %
PLC1		0.00 %
SLM1		0.00 %
Total	0.03	3.91 %

WEST-03

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
NKL2		0.00 %
Total		0.00 %