



TN : EUREKA Sales Performance 03/05/2026 8:09 AM

MTD Sales
4.04 L

Brand Share %
18.18 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.18 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	3.01	14.66 %
Vac-Clea	1.03	61.60 %
Total	4.04	18.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	1.41	35.81 %
CHENNAI-01	0.76	15.13 %
CHENNAI-02	0.55	27.03 %
TRICHY-01	0.52	28.51 %
SOUTH-01	0.40	10.74 %
WEST-01	0.28	37.98 %
WEST-02	0.09	4.42 %
SOUTH ARCOT	0.02	2.05 %
NORTH ARCOT		0.00 %
Total	4.04	18.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.86	25.31 %
Vac-Clea	0.55	100.00 %
Total	1.41	35.81 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU2		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PNV2		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	1.41	35.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.76	15.28 %
Total	0.76	15.13 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
Total	0.76	15.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.33	18.30 %
Vac-Clea	0.22	100.00 %
Total	0.55	27.03 %

Branch *	MTD Sales L	Brand Share %
CH12		0.00 %
CH21		0.00 %
CH36		0.00 %
CH43		0.00 %
PON1		0.00 %
Total	0.55	27.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.50	27.40 %
Vac-Clea	0.03	100.00 %
Total	0.52	28.51 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TVR2		0.00 %
Total	0.52	28.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.29	8.20 %
Vac-Clea	0.12	45.59 %
Total	0.40	10.74 %

Branch *	MTD Sales L	Brand Share %
APK2	0.03	13.85 %
APK1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
VLV1		0.00 %
Total	0.40	10.74 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.28	37.98 %
Total	0.28	37.98 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CNR1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
WHCB		0.00 %
Total	0.28	37.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.09	31.34 %
Total	0.09	4.42 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.09	12.75 %
ERD2		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
Total	0.09	4.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Vac-Clea	0.02	7.88 %
Total	0.02	2.05 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.02	5.81 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
VPM2		0.00 %
Total	0.02	2.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL2		0.00 %
Total		0.00 %