

MTD Sales
2.43 L

Brand Share %
39.49 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.49 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	2.09	35.92 %
Vac-Clea	0.34	100.00 %
Total	2.43	39.49 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	0.66	45.47 %
CHENNAI-02	0.41	64.08 %
WEST-01	0.41	71.26 %
SOUTH-01	0.33	23.82 %
NORTH ARCOT	0.32	51.86 %
TRICHY-01	0.27	115.13 %
WEST-02	0.03	10.15 %
SOUTH-03		0.00 %
WEST-03		0.00 %
Total	2.43	39.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.66	45.47 %
Total	0.66	45.47 %

Branch *	MTD Sales L	Brand Share %
CH16	0.08	21.15 %
CH07		0.00 %
CH25		0.00 %
CH30		0.00 %
Total	0.66	45.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.38	62.39 %
Vac-Clea	0.03	100.00 %
Total	0.41	64.08 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH17		0.00 %
CH41		0.00 %
WHC3		0.00 %
Total	0.41	64.08 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.41	71.26 %
Total	0.41	71.26 %

Branch *	MTD Sales L	Brand Share %
UMP1		0.00 %
Total	0.41	71.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.19	15.21 %
Vac-Clea	0.14	100.00 %
Total	0.33	23.82 %

Branch *	MTD Sales L	Brand Share %
ARM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
TVL1		0.00 %
Total	0.33	23.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.30	49.54 %
Vac-Clea	0.03	100.00 %
Total	0.32	51.86 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
VEL3		0.00 %
Total	0.32	51.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.16	129.64 %
Vac-Clea	0.12	100.00 %
Total	0.27	115.13 %

Branch *	MTD Sales L	Brand Share %
PBR2		0.00 %
WTRZ		0.00 %
Total	0.27	115.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.03	100.00 %
Total	0.03	10.15 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
HSR2		0.00 %
Total	0.03	10.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
TDI1		0.00 %
Total		0.00 %

WEST-03

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
NKL2		0.00 %
Total		0.00 %