



TN : EUREKA Sales Performance 02/05/2026 8:09 AM

MTD Sales
2.21 L

Brand Share %
17.08 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.08 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	1.74	14.48 %
Vac-Clea	0.48	49.02 %
Total	2.21	17.08 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	0.55	67.68 %
CHENNAI-01	0.46	15.21 %
SOUTH-03	0.46	21.06 %
TRICHY-01	0.29	19.62 %
SOUTH-01	0.25	10.81 %
WEST-01	0.12	27.72 %
WEST-02	0.09	6.07 %
NORTH ARCOT		0.00 %
SOUTH ARCOT		0.00 %
Total	2.21	17.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.33	55.87 %
Vac-Clea	0.22	100.00 %
Total	0.55	67.68 %

Branch *	MTD Sales L	Brand Share %
PON1		0.00 %
Total	0.55	67.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.46	15.21 %
Total	0.46	15.21 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
Total	0.46	15.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.43	20.00 %
Vac-Clea	0.03	100.00 %
Total	0.46	21.06 %

Branch *	MTD Sales L	Brand Share %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PNV2		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	0.46	21.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.26	18.05 %
Vac-Clea	0.03	100.00 %
Total	0.29	19.62 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TVR2		0.00 %
Total	0.29	19.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.14	6.39 %
Vac-Clea	0.12	56.26 %
Total	0.25	10.81 %

Branch *	MTD Sales L	Brand Share %
APK2	0.03	13.85 %
APK1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
Total	0.25	10.81 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.12	27.72 %
Total	0.12	27.72 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
PLI1		0.00 %
Total	0.12	27.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.09	31.34 %
Total	0.09	6.07 %

Branch *	MTD Sales L	Brand Share %
ERD2		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
Total	0.09	6.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
TRR1		0.00 %
VEL2		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
Total		0.00 %