



TN : EUREKA Sales Performance 01/10/2026 8:10 AM

MTD Sales
90.34 L

Brand Share %
39.12 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.12 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	56.52	30.34 %
Vac-Clea	33.82	75.73 %
Total	90.34	39.12 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	24.43	51.05 %
SOUTH-01	17.98	39.69 %
SOUTH-03	10.73	39.82 %
TRICHY-01	10.10	43.90 %
CHENNAI-02	6.07	25.46 %
NORTH ARCOT	5.86	32.70 %
WEST-01	5.12	36.79 %
WEST-03	3.54	44.57 %
SOUTH ARCOT	3.28	27.91 %
WEST-02	3.23	25.98 %
Total	90.34	39.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	15.61	42.92 %
Vac-Clea	8.82	76.80 %
Total	24.43	51.05 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.71	33.73 %
CH47	0.66	28.08 %
CH25	0.20	11.80 %
SKL1	0.13	35.39 %
CH29	0.08	29.97 %
CGL1		0.00 %
CH16		0.00 %
CH26		0.00 %
CZWH		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	24.43	51.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Vac-Clea	9.17	82.41 %
W-Purifi	8.81	25.79 %
Total	17.98	39.69 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.53	36.49 %
TKS2	1.08	33.98 %
APK2	0.34	35.53 %
TKS1	0.27	13.91 %
STU2	0.20	30.39 %
TCN1	0.18	33.00 %
PKD1	0.15	23.24 %
KYR1	0.15	22.52 %
MAR1	0.15	13.91 %
RND1	0.15	17.38 %
TKY1	0.13	17.20 %
TYI1	0.10	8.82 %
KSM1	0.07	32.67 %
VLY1	0.07	9.16 %
PDI1	0.03	7.21 %
ERL2		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	17.98	39.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	7.51	32.07 %
Vac-Clea	3.22	91.21 %
Total	10.73	39.82 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.97	39.00 %
MDU6	0.68	29.23 %
TEN2	0.47	30.40 %
ADP1	0.22	22.72 %
DGL2	0.08	27.71 %
MLR1	0.08	20.05 %
BTU1	0.07	9.99 %
ATG1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	10.73	39.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	7.75	38.44 %
Vac-Clea	2.35	82.42 %
Total	10.10	43.90 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.64	31.83 %
TYR1	0.23	39.07 %
PBR2	0.23	13.34 %
JKM1	0.17	32.90 %
PDK1	0.10	38.62 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	10.10	43.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	4.40	22.02 %
Vac-Clea	1.67	43.30 %
Total	6.07	25.46 %

Branch *	MTD Sales L	Brand Share %
CH15	0.86	21.96 %
CH50	0.56	37.99 %
CH03	0.41	18.40 %
CH43	0.38	21.78 %
CH33	0.19	9.25 %
CH35	0.17	15.04 %
MJR1	0.17	13.37 %
PON1	0.15	20.43 %
CH24	0.07	8.90 %
CH21	0.07	27.10 %
CH06	0.04	8.04 %
CH17	0.04	3.86 %
CH36	0.03	5.75 %
CH37	0.03	6.46 %
CH32		0.00 %
CH51		0.00 %
GPD1		0.00 %
Total	6.07	25.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	3.63	24.15 %
Vac-Clea	2.23	77.20 %
Total	5.86	32.70 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.42	38.75 %
ARC2	0.27	28.79 %
SBR1	0.27	20.10 %
UGI1	0.18	30.14 %
ABR1	0.15	22.66 %
VEL3	0.13	18.92 %
AKM1	0.07	7.83 %
VEL4	0.06	4.99 %
BGR1		0.00 %
KPM1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	5.86	32.70 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.93	29.99 %
Vac-Clea	2.19	52.85 %
Total	5.12	36.79 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.67	35.36 %
CBE2	0.53	18.68 %
CBE6	0.49	37.62 %
CBE4	0.07	6.21 %
UMP1	0.07	17.70 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
Total	5.12	36.79 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.02	32.12 %
Vac-Clea	1.52	92.27 %
Total	3.54	44.57 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.23	35.15 %
ERD2	0.22	17.42 %
TCG1	0.13	19.30 %
KMM1	0.08	37.27 %
RSP1	0.03	12.28 %
GBM1		0.00 %
TPR4		0.00 %
Total	3.54	44.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.70	17.15 %
Vac-Clea	1.58	85.66 %
Total	3.28	27.91 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.61	28.14 %
PRT1	0.15	28.65 %
CDM1	0.13	10.65 %
KLM1	0.13	14.43 %
NVL2	0.12	27.90 %
TVM2	0.03	18.70 %
KML1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	3.28	27.91 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.16	19.34 %
Vac-Clea	1.08	83.03 %
Total	3.23	25.98 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.37	24.59 %
SLM3	0.23	23.75 %
MCR1	0.18	29.40 %
MTR1	0.13	13.73 %
PLC1	0.08	15.45 %
OML1	0.08	31.26 %
BMD1	0.07	16.05 %
EDP1	0.07	25.99 %
ATU1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	3.23	25.98 %