



TN : EUREKA Sales Performance 01/05/2026 8:10 AM

MTD Sales
31.20 L

Brand Share %
18.68 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.68 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	23.56	15.27 %
Vac-Clea	7.64	59.89 %
Total	31.20	18.68 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	8.46	23.84 %
SOUTH-01	6.17	17.00 %
SOUTH-03	3.82	15.07 %
WEST-01	3.35	27.48 %
TRICHY-01	3.05	26.93 %
WEST-02	2.89	24.15 %
CHENNAI-02	2.02	12.31 %
NORTH ARCOT	1.46	12.79 %
SOUTH ARCOT		0.00 %
Total	31.20	18.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	5.41	17.31 %
Vac-Clea	3.05	71.92 %
Total	8.46	23.84 %

Branch *	MTD Sales L	Brand Share %
CH08	0.09	4.49 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	8.46	23.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.90	14.62 %
Vac-Clea	1.26	46.40 %
Total	6.17	17.00 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.20	10.60 %
RPM1	0.14	16.71 %
APK2	0.14	16.41 %
TUT1	0.12	3.12 %
TYI1	0.11	15.80 %
NGR1	0.02	0.80 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	6.17	17.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.94	12.54 %
Vac-Clea	0.88	46.23 %
Total	3.82	15.07 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.34	12.78 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.82	15.07 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.37	21.50 %
Vac-Clea	0.99	82.33 %
Total	3.35	27.48 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHCB		0.00 %
Total	3.35	27.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.52	23.80 %
Vac-Clea	0.53	72.33 %
Total	3.05	26.93 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.03	5.37 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR2		0.00 %
Total	3.05	26.93 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.24	20.13 %
Vac-Clea	0.65	76.93 %
Total	2.89	24.15 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.17	18.20 %
HSR2	0.13	15.86 %
MTR1	0.04	14.75 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	2.89	24.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.02	12.52 %
Total	2.02	12.31 %

Branch *	MTD Sales L	Brand Share %
CH18	0.24	17.65 %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	2.02	12.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.18	10.75 %
Vac-Clea	0.28	60.46 %
Total	1.46	12.79 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.20	11.47 %
VEL2	0.12	16.39 %
KPM2	0.12	14.54 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	1.46	12.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total		0.00 %